

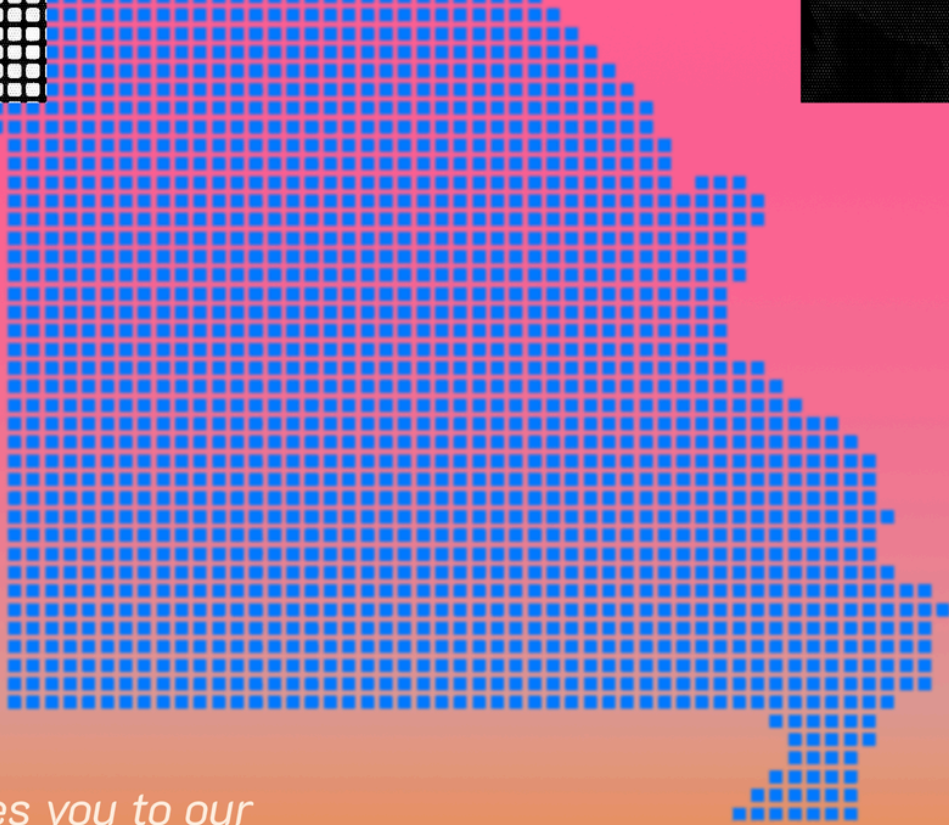
July 22-25, 2024



MO

ACTE

CONFERENCE



welcomes you to our
55th Annual Summer Conference
held in the vibrant city of
Springfield, MO
featuring Keynote Speaker
Eduardo Garcia



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The Cover Designer

Ruby Knight is a high school Senior from Purdy, MO. Ruby has designed and directed many graphics and video projects for institutions in her community such as schools, churches, and businesses. She is an award winning YouTube Creator and prospective teacher, as well as a Missouri State University Presidential Scholarship recipient. Using this scholarship, Ruby hopes to earn her Bachelor's degree in Business Education and, eventually, go on to earn her Master's and Doctorate so she can become a school administrator one day. Ruby would also like to pursue freelance graphic design as a side gig.

You can contact her at
rubyroseknight2006@gmail.com.

**Welcome to the Moacte
55th annual summer
conference!**



Missouri ACTE

@MoACTE



Thank you to the following, for supporting our conference:

iCEV

Springfield CVB

DESE

Fresh Country

State Tech

PRESIDENT'S WELCOME

Hello, Missouri ACTE, and welcome to the 2024 Missouri ACTE Summer Conference! I look forward to seeing you in Springfield for our 55th annual meeting! What all of us do every day for students is essential to student success, and Summer Conference is a great time to get inspired and prepared for the coming school year. The conference is designed to provide you with tools to enhance your programs and challenge your students while networking with others to provide a support system within and across our CTE divisions. Through participation in the conference and within the MoACTE organization, our members receive the highest quality of training available to create a lasting impact in our classrooms, programs, schools and communities.

Membership in your division and Missouri ACTE offers a multitude of leadership opportunities for members to improve the organization and grow professionally. Please consider serving your division on MoACTE committees, or in an officer position. Choose to get involved, step out of your comfort zone, and help lead and shape CTE for years to come.

I challenge you this week to enjoy your conference, get involved, and step out of your comfort zone. Leave a positive impact on other professionals and CTE through your contributions and involvement, which will ultimately circle back to influence your students.

Tracey Eatherton
Missouri ACTE President



KEYNOTE SPEAKER

Eduardo Garcia

“A meal is not just what we eat, but a rich story of who we are.”

For Chef Eduardo Garcia, meals are meant to be shared. Food and cooking have served as a way to connect with others in meaningful ways. Food has taken him around the world as a yacht chef, a motivational speaker, and a big-screen storyteller as the host of Big Sky Kitchen on the Magnolia Network.



His current work in food is most readily eaten and experienced via the handful of products and recipes available through his purpose-driven brand, Montana Mex. Montana Mex is a nationally distributed start-up well known for nourishing consumers on their journey of self-discovery in the kitchen and into a joy-filled relationship with the foods that fuel us.

Eduardo is also an avid outdoorsman, fueled by a relationship that started early and has since fostered a deep love and admiration of land and life at large.

With a curious mind and keen appetite to explore, Garcia bridged the gap from chef to grower and now runs a small regenerative farm with his family, with a simple goal to unite others through curiosity, education and cuisine.

For Eduardo and the passionate team he works with, exploring food through the journey it takes from field to plate is the missing ingredient in our food culture. Ultimately, people truly are at the center of the stories he crafts in connection to and in celebration of our relationship with food.

GENERAL CONFERENCE PROGRAM

Monday, July 22nd

- 9:30 am:** **Missouri ACTE Board of Directors Meeting**
Oasis Hotel & Convention Center – Sahara Rm.
Continental Breakfast begins at 9:00 a.m.
- 12:00 pm - 6:00 pm:** **Missouri ACTE Conference Registration**
Oasis Hotel & Convention Center – Grand Ballroom
- 12:00 pm - 6:00 pm:** **Exhibits Open**
Oasis Hotel & Convention Center – Grand Ballroom
- 2:00 pm - 3:00 pm:** **All Missouri ACTE Committee Meetings**
Oasis Hotel & Convention Center – Maui Ballroom

Tuesday, July 23rd

- 7:00 am - 2:00 pm:** **Exhibits Open**
Oasis Hotel & Convention Center – Grand Ballroom
- 7:00 am - 2:00 pm:** **Missouri ACTE Conference Registration**
Oasis Hotel & Convention Center – Grand Ballroom
Donuts & Coffee in the Convention Center Atrium
compliments of Springfield CVB
- 8:00 am - 9:30 am:** **Opening General Session – Paradise Ballroom**
MoEFCS, MTTA, MACS, MHSE, TEAM
Welcome; President-Elect Speeches;
Speaker – Eduardo Garcia
- 10:00 am -11:30 am:** **Opening General Session – Paradise Ballroom**
MCCTA, MBEA, MCEA, MVATA
Welcome; President-Elect Speeches;
Speaker – Eduardo Garcia

- 11:30 am - 1:00 pm:** **Lunch**
Many options and discounts will be offered from local restaurants – **Info on www.mo-acte.org**
- 50 Minute Sessions:** *Oasis Hotel & Convention Center*
- 1:00 pm:** **Effectively Teaching with Artificial Intelligence: Supporting CTE Students for the Future**
Maui – Oasis Hotel & Convention Center
- 1:00 pm:** **Mastering Google Forms and Sheets for Fundraising Success**
Coco – Oasis Hotel & Convention Center
- 1:00 pm:** **Supporting ELL students in CTE Courses**
Fiji – Oasis Hotel & Convention Center
- 1:00 pm - 3:00 pm:** **Get Certified with iCEV Pre-registration Required**
EXPO – Grand Ballroom Exhibit Hall
- 1:50 pm - 3:00 pm:** **Beverage Break sponsored by Missouri ACTE for Tuesday afternoon conference attendees**
- 2:00 pm:** **Drones in CTE**
Maui - Oasis Hotel & Convention Center
- 2:00 pm:** **Registering Youth Apprenticeship**
Coco – Oasis Hotel & Convention Center
- 2:00 pm:** **Discussion Strategies in CTE**
Fiji – Oasis Hotel & Convention Center
- 3:00 pm:** **Effectively Teaching with Artificial Intelligence: Supporting CTE Students for the Future**
Maui – Oasis Hotel & Convention Center
- 3:00 pm:** **Work-Based Learning**
Coco – Oasis Hotel & Convention Center

3:00 pm: **Free and easy resources for CTE teachers from MU Extension**

Fiji - Oasis Hotel & Convention Center

4:30 pm - 6:30 pm: **Missouri ACTE Awards Reception/New Professionals**

All attendees welcome

*The Barley House at Moon Town Crossing (located next to Holiday Inn Express & Suites MVATA hotel)
3060 N. Kentwood Ave. Springfield, MO*

Wednesday, July 24th

8:00 am - 11:00 am: **Missouri ACTE Late Registration**

Oasis Hotel & Convention Center Glass Lobby

3:30 pm: **House of Delegates Meeting**

Oasis Hotel & Convention Center – Coco

Thursday, July 25th

12:00 pm: **Missouri ACTE Board of Directors Meeting**

Oasis Hotel & Convention Center – Coco

Lunch service begins at 11:30 a.m.

ALL DIVISION BREAKOUT WORKSHOPS

Tuesday, July 23, 2024

1:00 pm Sessions:

Effectively Teaching with Artificial Intelligence: Supporting CTE Students for the Future

Lauren Hays (UCM), Linda Stinson & Byekwaso Gilbert, DESE

Do you have questions about how to teach with artificial intelligence? Do you have ideas for using artificial intelligence that you want to share? Come to this session to hear ideas from educators about how to incorporate AI effectively into your classroom so students are prepared for their future careers.

Mastering Google Forms and Sheets for Fundraising Success

Darci Friberg, Fair Grove High School

Join us for an informative session on harnessing the power of Google Forms and Google Sheets for effective fundraising campaigns. Whether you're a beginner or an experienced user, this workshop will provide you with practical tips and tricks to streamline your fundraising efforts. Learn how to create forms, collect and analyze data, and leverage Google Sheets to lessen your workload. Don't miss this opportunity to elevate your fundraising game with Google tools!

Supporting ELL students in CTE Courses

Catherine Mayberry, Francis Howell North

When it comes to supporting our English Language Learning students, it can be hard to know where to start, what accommodations to make, and to find the time to create or make these accommodations happen. It can be a struggle to know what to translate, or when, and it can feel overwhelming if you have multiple students who speak different languages. In this session, we are going to discuss these questions and more. We will explore how to get these students started in our classes, types of accommodations we can make, and technology tools that can save us time and energy while ensuring these students can still fully participate in our lessons.

2:00 pm Sessions:

Drones in CTE

Linda Stinson & Byekwaso Gilbert, DESE

Join us to discover how unmanned aerial vehicles (Drones) are reshaping industries related to career technical education. We will address the high job demand for drone skills in various sectors such as agriculture, law enforcement, real estate, marketing, construction, and more. Explore how to enhance hands-on learning and improve drone technical skills of career technical education students.

Registered Youth Apprenticeship

Betty Glasgow, Agency of Teaching, Leading, and Learning

Registered Youth Apprenticeship Consultants from across the state will share information on a panel alongside some RYA programs from the four regions of the state about how RYA works and what it might look like for your area/district. Bring Real World Learning to reality through RYA while cutting out the myth of loads of paperwork. You won't want to miss out on this great opportunity for your students!

Discussion Strategies in CTE

Shelby Cobb, University of Central Missouri

Have you ever wanted to implement discussions in class but struggled with how to score or encourage participation? This session will give you specific tips and tricks to encourage effective discussion while utilizing literacy strategies and respect. Be prepared to practice some of the strategies during the session.

3:00 pm Sessions:

Effectively Teaching with Artificial Intelligence: Supporting CTE Students for the Future

Lauren Hays (UCM), Linda Stinson & Byekwaso Gilbert, DESE

Do you have questions about how to teach with artificial intelligence? Do you have ideas for using artificial intelligence that you want to share? Come to this session to hear ideas from educators about how to incorporate AI effectively into your classroom so students are prepared for their future careers.

Work-Based Learning

Stacy Elsbury, Columbia Area Career Center

The need for work-based learning experiences for students is exploding...and with good reason! Discover what one school did to take it to the next level when it comes to this game-changing opportunity for students.

Free and Easy Resources for CTE teachers from MU Extension

Shelby Yake, University of Missouri Extension

Learn how your local MU Extension office can help you! Extension has resources on topics such as personal finance, food preservation, livestock nutrition, gardening, mental health, animal diseases, diabetes management, parenting skills, and much more. All CTE educators can find free, easy resources for their lessons. Materials from articles and handouts to presentations, diagrams, and recipes will be shared. The presenter, who is a former CTE teacher, will show you where to find resources and how to get in contact with the Extension Specialist to help you.

MOACTE CALENDAR 2024-2025

Summer Conference: July 21-25, 2024 – *Springfield*

Budget Committee Meeting: Friday, September 13, 2024 - *Governor's Office Bldg. Room 315 Jefferson City, MO*

Fall Board Meeting: Monday, November 4, 2024 - *Truman Bldg. Room 490 Jefferson City*

MO ACTE Vision 2024: December 4 - December 7, 2024 – *San Antonio, TX*

Legislative Day: Tuesday, February 11, 2025 - *Registration Orientation for Visits Truman Bldg. Room 490*

NPS: March 16-19, 2025 – *Washington DC*

Spring Board Meeting: Monday, February 24, 2025 – *Governor's Office Building, Room 450 & 470 Jefferson City, MO*

Region III Conference: June 2025 – *Illinois TBA*

Summer Conference: July 21-24, 2025 – *Oasis Hotel & Convention Center, Springfield, MO*

WHY STATE TECH?

- Higher lifetime earning potential
- Real-world and hands-on experience
- Positive student life experience



THE EMPLOYERS' CHOICE

VISIT US AT STATETECHMO.EDU



Joint Summer Conference, July 21-25, 2024 Hotel Accommodations

Look for your division below and make reservations at your selected property. Ask for the MoACTE or group rate and note the cut-off date for each hotel property. A 48-hour cancelation policy before arrival applies to avoid a one-night charge.

- **Administrative Division (MCCTA)**

Cut-Off Date to reserve rooms - Jul 8, 2024

DoubleTree Hotel by Hilton - Room Rate \$127/ Run of House Room
2431 N. Glenstone Ave, Springfield, MO 65803

Call 417-831-3131 and refer to the group code (MCT)
or use the booking link: [DoubleTree Hotel/MCCA](#)

- **Agriculture (MVATA) - Cut-Off Date to Reserve Rooms July 8, 2024**

Holiday Inn Express & Suites - Room Rate \$134 Run of House
3050 North Kentwood Avenue, North of I-44, Springfield, MO 6580

Call 417-708-4699, select option 3 and provide code: MAT
or use the booking link: [MVATA Booking Link](#)

- **Business Education (MBEA) & Marketing and Cooperative (MCEA)**

Cut-Off Date to Reserve Rooms - Jun 21, 2024

University Plaza Hotel & Convention Center - Room Rate \$ 120 Run of House
333 John Q Hammons Parkway, Springfield, MO 65806

Call 417. 864 7333 or use the booking link: [MBEA/MCEA Hotel Booking Link](#)

- **Career Services (MACS); Health Sciences Education (MHSE); Trade & Technical (MTTA); TEAM, Staff, and Vendors (General)**

Cut-Off Date to Reserved Rooms - July 8, 2024

Oasis Hotel & Convention Center - Room Rate - \$119/ Deluxe King or Queen
2546 N. Glenstone Ave, Springfield, MO 65803

Call 417.866.5253 or use booking links to reserve:

[Career Services](#)

[Health Science](#)

[General\(TEAM/Staff & Vendors\)](#)

[Trade & Tech](#)

- **Family & Consumer Sciences (MOEFCS)**

Cut-Off Date To Reserve Rooms - July 8, 2024

Fairfield By Marriott - Room Rate - \$ 128 Run of House
2455 N. Glenstone Ave, Springfield, MO 65804

Call 417.833.9599 or use the booking link:

[Book your group rate for Family & Consumer Sciences - MoEFCS](#)

IF YOU ARE LOOKING FOR ORIGINAL, *look no further.*

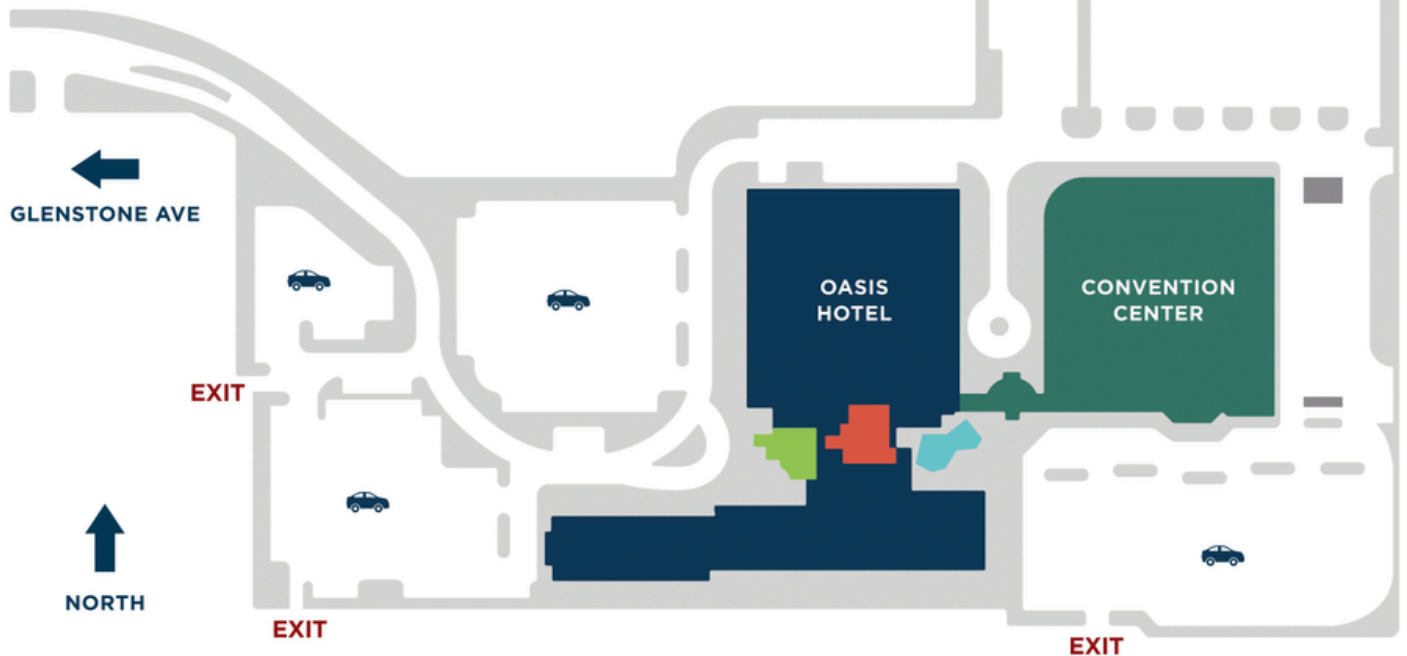
Now if you're looking for your room, *look at this map.*

The Oasis is designed like no other hotel in the world. While that offers guests a one-of-a-kind experience, it also means you may need a little help getting around. Our resort-inspired property gives guests the space to explore the extensive amenities we provide without feeling confined within a single building.

Below you'll find a map of our entire property. (Psst. There's more on the back. It was hard to fit 11-acres worth of buildings on one side!) You may want to keep this handy for at least the beginning of your stay while you get the lay of the land. However, if you are looking for a personal tour, any of our staff would be happy to take a break and show you around.

PROPERTY MAP

MAIN ENTRANCE



■ OASIS HOTEL

■ HOTEL LOBBY

■ CONVENTION CENTER

■ FIRE & ICE RESTURANT & BAR

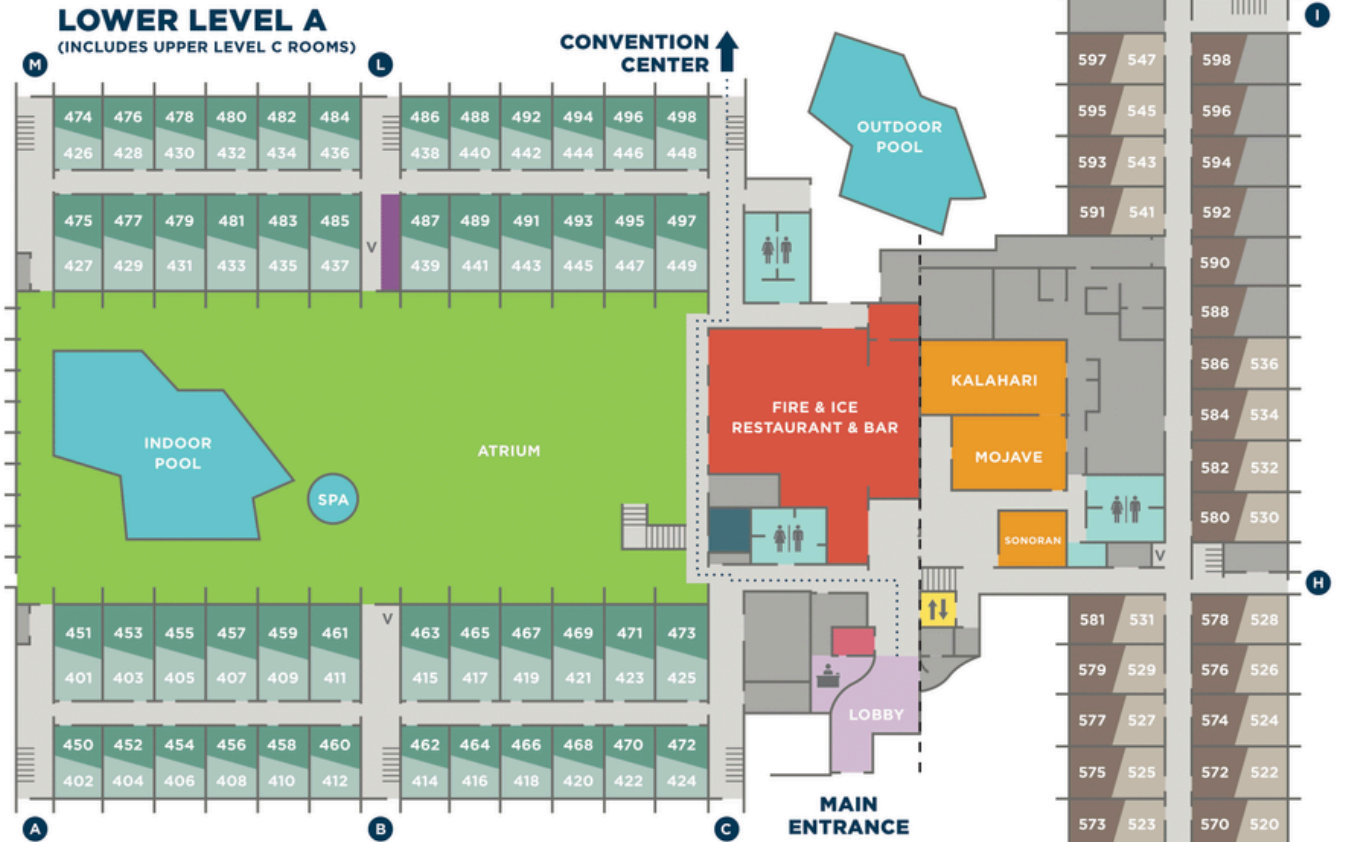
■ OUTDOOR POOL

■ PARKING

EXIT GATED EXIT

HOTEL FLOOR MAP

LOWER LEVEL B (INCLUDES UPPER LEVEL D ROOMS)



GUEST ROOMS

- LOWER LEVEL A
- UPPER LEVEL C
- LOWER LEVEL B
- UPPER LEVEL D

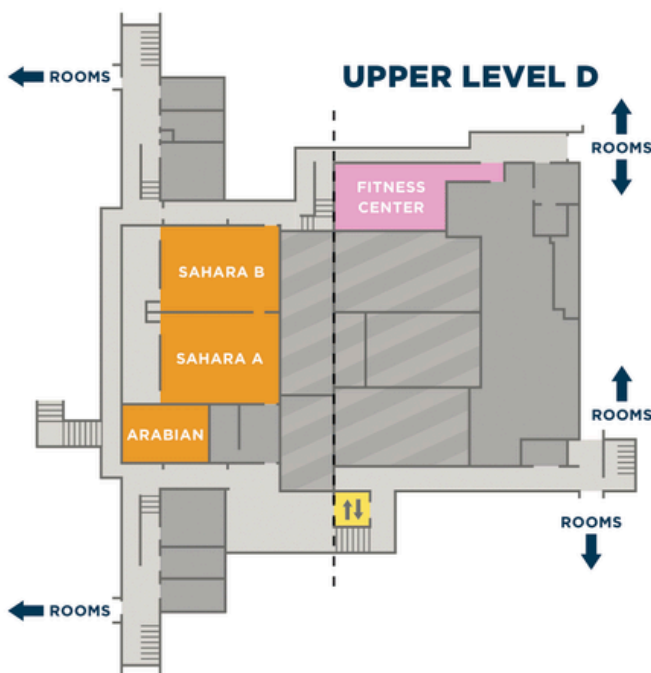
AMENITIES

- LOBBY/REGISTRATION
- MEETING SPACE
- ATRIUM
- FIRE & ICE
- POOL/SPA
- FITNESS CENTER
- BUSINESS CENTER
- SNACK SHOP
- GUEST LAUNDRY

OTHER

- RESTROOMS
- ELEVATOR
- VENDING (ALL LEVELS)
- WALKWAYS
- STAIRS
- ALTERNATE ENTRANCES
- FLOOR LEVEL CHANGE

UPPER LEVEL C



BYLAWS CHANGE

Missouri ACTE Bylaws Division name change for the Marketing Division of Missouri ACTE. The name change will be voted on at the House of Delegates Meeting Wednesday, July 24, 2024. Changing Marketing Divisions name from Marketing and Cooperative Education Association (MCEA) to Marketing Educators of Missouri (MEMO).

The rationale behind the name change is working towards having a consistent message and brand identity. Missouri Cooperative Education Association, MCEA, no longer entails the scope of courses that they provide within our Marketing Career Cluster. While Marketing Educators still provide cooperative education in terms of Supervised Marketing Education and School Based Enterprises, we are more known by the marketing career cluster that we support in our classrooms. By changing the name to Marketing Educators of Missouri (MEMO) this will better reflect the career cluster they are associated with. We can begin to have a consistent message and brand identity with hopes that the division will continue to grow.

Submitted by the Missouri ACTE Policy Committee and approved by the Board of Directors to move forward to the House of Delegates meeting at Summer Conference.

2024 AWARD WINNERS

Administrator of the Year Award - Eric Schneider, MCCTA Administration, Nevada RV School District

The MoACTE Administrator of the Year Award recognizes administrative CTE professionals at the school, district, county, state or federal level who have demonstrated leadership in ensuring teacher and student success and have made significant contributions toward innovative, unique and effective career and technical education programs. Receiving this award for 2024 is Eric Schneider.



Eric is the Director of CTE at Nevada Regional Technical Center. He has served on ACTE and MCCTA Leadership Committees and currently serves on the MCCTA Conference Planning Team. Eric grew up in Canton Ohio and is a third generation educator. He has taught and coached in 3 states and at a variety of grade levels. He taught a split 2nd/3rd grade class in inner city Canton Ohio while coaching middle school track and field. He taught 3rd Grade and 8th Grade science on the Navajo and Apache reservations in Eastern Arizona where he also coached football and track. He taught high school science and coached track at Washington High School in Phoenix Arizona. At Washington High School, he also served large numbers of Title I students of various racial and ethnic backgrounds as a Title 1 Coordinator. In 2014, Eric joined Nevada High School as the Assistant Principal where he successfully helped the school improve both discipline and attendance school-wide. In 2018 Eric made the leap into career and technical education by accepting the position of Director at NRTC. He has not looked back. He is proud to play a supportive role coaching teachers from an array of industries and seeking the resources necessary for them to prepare students with relevant hands-on learning to ensure that they transition successfully into the real world of work. Eric believes that CTE instructors are the experts. He believes that information and decision- making should happen at the level of implementation. He believes that CTE experiences are beneficial for all students and plans to champion the cause of career exploration and preparation for many years to come.

Luca Chapman, director of Rolla Technical Center stated that “Eric is a consummate professional, with a keen understanding of the complexities of CTE administration. His ability to navigate challenges with grace and efficiency is a testament to his leadership skills. He is always willing to step up and help lead the MCCTA and new professionals coming into the profession.”

Congratulations Eric Schneider.

New Teacher of the Year Award- Emily Daniel, MOEFCS, Nevada RV

The New Teacher of the Year Award recognizes an ACTE member who has taught full-time for 3-5 years and in their short time has made significant contributions to Career and Technical Education through curriculum development and through providing opportunities for students in CTSOs. Receiving this award for 2024 is Emily Daniel.



Emily is a Culinary Arts Instructor and FCCLA Advisor at Nevada Regional Technical Center. She serves as the MoEFCS President-Elect and MOACTE Awards Committee Chair. Emily grew up in Greenfield, Missouri on a family farm as a third generation beef cattle producer. She was an active member of FCCLA at the local, regional, and state level in high school, and where her enthusiasm for FCS began. Emily graduated from Missouri State University with her bachelors degree in Family and Consumer Science, where she was an active member of FCCLA. Emily has graduated with her Masters in Career and Technical Education from Pitt State University this past spring. Emily has received the Nevada R5 Teacher of the Year Award in 2022 and the MoEFCS New Teacher of the Year Award in 2023. Emily comes from a family of educators, her mom and step father are career long educators. The combination of growing up living and working on the family farm, and the consistent exposure to the importance of the positive influence that educators have in the lives of their students, it was inevitable that she would become a teacher herself.

Mitzi Kelly, Missouri State Student Teacher Supervisor states that “Ms. Daniel has developed a curriculum that not only addresses the standards she needs to teach, but teaches them in a way that every student can take what they have learned and either apply it to life as a productive adult or to advance them into a career in the hospitality industry. She takes the time to know her students on a personal level so she can help them achieve their highest level within her classroom and has assisted in preparing or obtaining jobs for many of her students in local businesses utilizing their culinary skills.” Congratulations, Emily Daniel.

Teacher of the Year Award- Chris Edgar, MTTA/ Trade & Technology, Lake Career and Technical Center

Missouri ACTE Teacher of the Year Distinguished Service Award recognizes an ACTE member who has completed 6 or more years of full-time teaching, has made significant contributions and is considered to be an outstanding leader in the field. Receiving this award for 2024 is Chris Edgar.



Chris is in his 11th year as the Law Enforcement/ Crime Scene Investigations teacher at Lake Career & Technical...

Center in Camdenton, Missouri where he teaches high school students about the profession of law enforcement and how to be positive leaders in their communities. He also serves as a police officer with the Camdenton Police Department in a part-time capacity and is a dual credit college instructor through Missouri State University.

Chris sits on the board of the Criminal Justice Instructors of Missouri group and the Camdenton School Safety Committee. He plays a vital role as a mentor for the DESE Career Education Mentoring Program and has mentored multiple new teachers. He created the curriculum and state standards for all Criminal Justice Instructors of Missouri Career Centers.

Jill Durnin, director of Lake Career & Technical Center states that “officer Edgar constantly has an ear to the industry and strongly advocates for his program to remain cutting edge through the purchase of equipment, attainment of skills, and keeping abreast of industry trends.” Congratulations, Officer Chris Edgar.

Postsecondary Professional of the Year Award- Crystal Combs, MBEA/ Business, Northwest Missouri State

This award recognizes the finest career and technical teachers at the postsecondary level who have demonstrated innovation in the classroom, commitment to their students and dedication to the improvement of CTE in their institution and communities.

Receiving the 2024 Postsecondary Professional of the Year Award is Crystal Combs.



Crystal has worked in business education for 17 years. She began her career as a high school business teacher and is currently working as an instructor at Northwest State University in the School of Computer Science and Information Systems. She serves as a co-sponsor of Pi Omega Pi Beta Chapter, a business education honor society and advises business education majors. At Northwest she serves on the Cybersecurity Outreach Team, the Council of Teaching Education Committee, the Secondary Education Coordinating Council, the Teaching and Learning Faculty Senate Committee and the Athletic Council. She is a member of the National Business Education Association, MOACTE, Informations Systems & Computing Academic Professionals, and the Missouri Business Education Association. She is currently serving as the Northwest District President for MBEA.

Dr. Joni Adkins, states that “one of the biggest contributions Crystal has started making is her availability to connect high school teachers and students to the university. She helped us recruit new schools to come visit campus so high school students could experience college classes and interact with current college students.” Congratulations, Crystal Combs.

Teacher Educator of the Year Award- Krystle Gremaud, MOEFCS, University of Central Missouri

This award recognizes CTE teacher educators who have demonstrated innovation and leadership in teacher preparation, professional development, and a commitment to preparing teachers to deliver high quality within CTE programs. Receiving this award for the 2024 year is Dr. Krystle Gremaud.



Krystle has been an educator for 18 years. As many of us in education know, teaching is a calling, and Krystle knows she is exactly where she is meant to be, doing exactly what she is meant to be doing. After leaving K-12 education, Krystle entered the world of higher education to have an impact on future educators. It's working with the next generation of educators that Krystle feels she is able to have the greatest impact. She strives to be a positive role model and lead by example, both in the classroom and out. Teacher burnout is a real concern, so one way Krystle positively impacts pre-service educators is by showing them how to balance work, family, and personal life. She teaches them how to prioritize and how to say no! Krystle works hard to ensure that all of her students know they are loved and valued but, most importantly, that they feel like they belong. Krystle takes pride in the relationships she forms with her students, and she takes pride knowing that they view her as a professional but also as their advocate. Most importantly, Krystle takes pride in knowing that when they leave her classroom, they are ready, confident, and know they always have a friend in their corner.

Ann McCoy, Dean of the College of Education at the University of Central Missouri states that "Dr. Gremaud is an innovative educator. She continuously examines the curriculum used in our CTE programs and makes refinements to ensure candidates are well-prepared for their own classrooms." Congratulations, Dr. Krystle Gremaud.

Carl Perkins Community Service Award, Angeleic Huth, MTTA/ Trade & Technology, Herndon Career Center

The Carl Perkins Community Service Award is given to a Missouri CTE teacher for their outstanding community service endeavors and promotional ideas leading to the continued development and enhancement of Career and Technical Education. Receiving the 2024 Missouri ACTE Carl Perkins Community Service Award is Angeleic Huth.



Angeleic Huth is a Law Enforcement/Police Science teacher at Herndon Career Center in Raytown, MO. She educates students on the many career opportunities available in the law enforcement profession. In class, students learn about historical perspectives of law enforcement and a variety of criminal justice career fields, including Crime Scene Investigation, Law Enforcement, Police Science, Patrol Theories, Report Writing, Legal Studies, and Leadership Competencies. She is the President-Elect for MTTA and the Vice-President of the Criminal Justice Instructors of Missouri. She serves as a mentor for the DESE Skilled Technical Sciences Mentor/Protege Program and in her third year of teaching, she was honored to be named the MoACTE New Teacher of the Year. Prior to becoming a teacher, Angeleic spent 25 years combined as a police officer, dispatcher, and court supervisor/clerk. She continues to train law enforcement and civilian groups in various programs, writes curriculum for police training, and is a safety, security, & policy consultant. Having this background has been a beneficial addition to the CTE criminal justice classroom. When Angeleic was hired as a CTE teacher, she jumped right in to learning everything she could to be a positive addition in the classroom. She completed her teacher certification and didn't stop until she completed her Masters Degree in CTE. She is currently an Education Specialist student finishing her thesis. She enjoys spending time with her husband and four kids, three who are still at home, and her parents & sisters. Congratulations, Angeleic Huth.

Counseling and Career Development Professional Award- Casey Lober, MACS, City of St. Charles School District

This award recognizes school counselors and career development professionals who have demonstrated commitment to connecting students with opportunities for success, shown innovation in career exploration and development, and have advocated for CTE as a viable option for all students. Receiving this award for the 2024 year is Casey Lober.



Ms. Lober discovered her passion for helping kids succeed in school while she worked as a school resource officer in Rockwood School District. She was employed as a police officer for the St. Louis County Police Department for seven years before she became a school counselor for Lewis & Clark in 2008. In her position, Ms. Lober leads the admissions process for prospective students and is the main liaison between Lewis & Clark students and their "home" school counselor. Ms. Lober is a proud graduate of Fort Zumwalt North and earned a Bachelors of Science in Justice Systems from Truman State University. She also earned a masters degree in school counseling at Lindenwood. She currently sees private clients in her off time as well.

When not at Lewis & Clark, Ms. Lober spends much of her spare time with her two children and her four legged friends. She loves going to Innsbrook to spend time outdoors. She also enjoys reading, cooking, concerts, and time with friends and family. In addition, Ms. Lober volunteers for her church. Her favorite part of working with students at Lewis & Clark is seeing how the school makes such a difference in students' lives. Congratulations, Casey Lober.

Lifetime Achievement and Hall of Fame Award- Nancy Zeliff, MBEA/ Business, Retired Northwest Missouri State University

The Missouri ACTE Lifetime Achievement award recognizes CTE professionals for their leadership on behalf of ACTE, their innovations in CTE, and their contributions to the field over an extended period of time. We are honored to recognize the 2024 MoACTE Lifetime Achievement award winner, Nancy Zeliff.



Dr. Nancy Zeliff has been a CTE educator and teacher educator for 40 years. She taught at Northwest Missouri State University for 35 years in business education and CTE and was a high school business teacher for five years prior to university teaching. She served as a member of Mo-ACTE Executive Board and all offices of the Missouri Business Education Association. Nancy also served in leadership roles at the national level, is an accomplished presenter and publication author, and received national, regional, and state awards. Her service also included teaching courses through varied delivery methods to ensure CTE teachers across Missouri could obtain and maintain certification.

Heidi Daniel, Maysville Business Teacher states that “It was Nancy who first introduced me to MBEA while in college and encouraged me (and all of her college advisee’s) to attend the MBEA/MOACTE summer conferences and become leaders in the professional organization, not only because she was on the MBEA board at that time, but because she felt strongly in supporting one’s profession. I have attended many of Nancy’s workshops at MBEA/MOACTE conferences in the past and always walked away with so much information and easy to use lessons or ideas.” Congratulations, Nancy Zeliff.

Award of Merit - Debra Price Scheppman, Missouri State University

Debra Price Scheppman has 7 years of experience teaching FCS at the junior high and high school level and 13 years at Missouri State University. At Missouri State University, she serves as the Program Coordinator for Career and Technical Education which includes FCS and Business Education. Debra serves on multiple committees at the university and participates in several local FCS Advisory Boards. She is involved in volunteer efforts for the Alpha House and Ronald McDonald House of the Ozarks.



Debra states “My involvement with MoEFCS and Missouri ACTE has truly been the most significant influence in my growth as an educator.” Debra has had so many opportunities to present workshops and coordinate professional development for all of CTE. As the chair of the Missouri ACTE Program Improvement committee, she has led the charge of reviewing speakers and selecting keynote speakers as well as securing breakout session presenters for the Missouri ACTE all division sessions at summer conference for the last 7 years. Debra’s involvement with MoEFCS has included serving on the Membership committee, chairing the Membership committee, serving as MoEFCS President for two terms, and now chairing the Professional Development committee for the last two years. Debra has served on the Missouri ACTE Board of Directors. Debra has served as the Program Improvement Chair for Missouri ACTE and has spent countless hours insuring that Missouri ACTE members receive quality professional development at our summer conference. Debra came up with providing the Tuesday afternoon sessions and has done an excellent job in making sure we have really quality sessions that all of our members can attend and take back the information learned to their schools. Our speakers have been awesome the past several years and she continues to amaze us with an outstanding Tuesday opening session speaker for our conference. Missouri ACTE presented Debra with this Award of Merit at ACTE Region III in Indianapolis, IN.

Award of Merit - Jonathan Walker, DESE CTE Advisory Council Vice-President, Past President of MOACTE.

Jonathan Walker is a distinguished academic professional and visionary leader with profound expertise in leadership, curriculum innovation, and academic research. Dr. Walker is married to Jennifer a Registered Nurse (25 years this year) and they have 3 children, Noah an electrician, Max (in Lineman school at MCCCK) and Ava (Sophomore Ag Education major at Missouri State University). Dr. Walker has consistently demonstrated his ability to enhance student learning and promote diversity and inclusion within educational environments. His comprehensive...



understanding of curriculum design and program management has enabled him to drive performance aligned with organizational mission and vision, achieving remarkable student outcomes.

Dr. Walker holds a Doctor of Education in P-20 Education and Community Leadership from Murray State University, an Education Specialist degree in Human Services Technology and Occupational Education from the University of Central Missouri, and a Master of Business Administration from William Woods University. His academic credentials are further complemented by a Higher Education Teaching Certificate from Harvard University and multiple certifications from the Department of Elementary and Secondary Education. Dr. Walker holds a Professional Teaching License in 9-12 Business and an initial K-12 Principal certificate.

Throughout his career, Dr. Walker has held various influential positions, including Assistant Professor of Business at St. Louis Community College and Acting head of the Business Department at Hannibal Lagrange University., Lecturer at Culver Stockton College, and Business Teacher at Kirksville Area Technical Center. Dr. Walker began his educational career as a substitute teacher and paraprofessional at 3 local school districts before accepting a 5th-grade special education position. As a Business educator, FBLA Advisor, NTHS Advisor, and Varsity Boys Assistant Soccer Coach, Dr. Walker has advocated for students to provide opportunities through extra and co-curricular activities. His leadership in these roles has been marked by significant achievements such as reinstating the Northeast Business Educators Symposium, spearheading the creation of the Truman State University Bulldog B.I.T.E. Entrepreneurship Challenge, grant writing, and founding the first E-sports teams at Kirksville R-III School District.

A prolific scholar, Dr. Walker has numerous publications to his name, including research on business education pedagogies and reviews of influential educational books. He has presented at prestigious conferences and served on various academic committees, reflecting his commitment to advancing the field of education. Dr Walker currently serves on the DESE CTE Advisory Council as the Vice-President and is the current Past President of MOACTE. Dr. Walker's dedication extends beyond academia into community service and volunteerism. He actively contributes to several organizations, including Disabled American Veterans, Adair and Jefferson County Food Pantries, and the Adair County Extension's 4H program, underscoring his commitment to making a positive impact both inside and outside the classroom.

As Missouri ACTE Past President Dr. Walker was chosen as a Missouri Award of Merit recipient and honored at the ACTE Region III conference in Indianapolis, IN.

MISSOURI ACTE



AWARDS

Reception

JULY 23 4:30-6:30

All attendees are invited to celebrate the
Missouri ACTE Awards Winners

**THE BARLEY HOUSE AT MOON TOWN CROSSING
3060 N. KENTWOOD AVENUE
SPRINGFIELD, MO**

Welcome Missouri ACTE TO YOUR SUMMER CONFERENCE

We are thrilled to host the Joint Summer Conference, where educators gather to inspire, innovate, and collaborate for the advancement of career and technical education. Get ready for enriching sessions, meaningful connections, and a memorable experience in the heart of the Ozarks.



FREE AREA COUPONS

Unlock exclusive savings with our free coupons for discounts on dining, attractions, and entertainment in Springfield, MO – all available on our website!*

SPRINGFIELDMO.ORG/Coupons



Convention & Visitors Bureau

*Coupon terms and conditions apply per offer. See website for details.

PRESIDENT-ELECT CANDIDATES

Jeff Green

It is imperative that we recognize the vital role of Career and Technical Education (CTE) in increasing and improving the future workforce and fostering economic prosperity. As a member of the Missouri Association of Career and Technology Education (MOACTE), I am committed to advancing the mission of CTE and ensuring its continued growth and relevance in our state.



I also recognize the importance of fostering strong partnerships between education, industry, and government to support CTE programs and enhance their relevance to current workforce needs. By collaborating with employers and industry leaders, we can ensure that CTE curriculum remains aligned with industry standards and evolving technological advancements, thereby maximizing the employability of our students upon graduation.

Furthermore, I am committed to advocating for increased funding and resources for CTE at both the state and local levels. Adequate investment in CTE is essential to expanding program offerings, modernizing facilities, and providing professional development opportunities for educators—all of which are crucial to maintaining the quality and effectiveness of CTE instruction.

Randall Gooch



I am passionate about advancing Career and Technical Education (CTE) in our state. As a CTE Educator and a member of the Missouri Association of Career and Technical Educators, I am deeply committed to ensuring that our educational system equips students with the skills and knowledge necessary for success in the workforce.

In recent years, the importance of CTE has become increasingly evident. With the evolving demands of the job market and the rapid pace of technological advancement, we must provide students with opportunities to gain hands-on experience and develop practical skills in high-demand industries.

However, despite the proven benefits of CTE, we must still address challenges. Funding constraints, outdated curriculum, and a lack of awareness about the opportunities available in CTE are some obstacles that remain.

Therefore, if you elect me as President of the Missouri Association of Career and Technical Educators, I will take intentional action to strengthen CTE across our state. This includes:

1. Advocating for increased funding for CTE programs ensures that schools have the resources to provide high-quality education and training.
2. Collaborate with policymakers and industry leaders for curriculum development assistance that aligns with current workforce needs and trends.
3. Promoting partnerships between schools, businesses, and community organizations to provide students with real-world learning experiences and opportunities for internships and apprenticeships.
4. Raising awareness about the benefits of CTE and dispelling misconceptions that may exist about career pathways outside of traditional four-year colleges.
5. Supporting professional development opportunities for CTE educators to enhance their skills and stay abreast of industry developments.

By taking these actions, we can ensure that all students in Missouri have access to the resources

and support they need to thrive in today's economy. Together, we can build a stronger, more

vibrant workforce and create opportunities for success for generations to come.

I appreciate your dedication to advancing Career and Technical Education in our state. I look

forward to working with you to realize our shared vision.

DIVISION PRESIDENTS



MACS
Nate Zier



MBEA
Rachael Begemann



MCEA
April Fiesler



MCCTA
Jill Huntsman



MHSE
Lora Frazier



MoEFCS
Amy Harkey



MTTA
Janet Westhues



MVATA
Travis Kramme



TEAM
Gary Duncan

MACS

Monday, July 22nd

9:30 am:

Missouri ACTE Board of Directors Meeting

Oasis Hotel & Convention Center- Sahara A

1:00 pm - 6:00 pm:

Missouri ACTE Conference Registration

Oasis Hotel & Convention Center- Grand Ballroom

Exhibits Open

Oasis Hotel & Convention Center- Grand Ballroom

2:00 pm - 3:00 pm:

All Missouri ACTE Committee Meetings

Oasis Hotel & Convention Center- Maui Ballroom

Tuesday, July 23rd

7:00 am - 3:00 pm:

Missouri ACTE Conference Registration

Oasis Hotel & Convention Center- Paradise Ballroom

Exhibits Open

Oasis Hotel & Convention Center- Grand Ballroom

8:00 am - 9:30 am:

Opening General Session *MACS Attends 1st Session

Oasis Hotel & Convention Center- Grand Ballroom

Key Speaker- Morris Morrison

9:45 am - 10:30 am:

All Division Session

Oasis Hotel & Convention Center

1:00 pm - 1:50 pm:

All Division Sessions

Oasis Hotel & Convention Center

- 2:00 pm - 2:50 pm:** **All Division Sessions**
Oasis Hotel & Convention Center
- 3:00 pm - 3:50 pm:** **All Division Sessions**
Oasis Hotel & Convention Center
- 4:30 pm - 6:30 pm:** **Missouri ACTE Awards Reception New Professionals**
The Barley House at Moon Town Crossing
All attendees welcome

Wednesday, July 24th

- 8:00 am - 11:00 am:** **Missouri ACTE Late Registration**
Oasis Hotel & Convention Center- Glass Lobby
- 8:00 am - 8:50 am:** **DESE School Counseling Update**
Oasis Hotel & Convention Center- Mojave
Presenters: Chrissy Bashore, Pat Runge, Cierra Griffin
- 9:00 am - 9:50 am:** **Organizing Shadow Days to Increase Student Enrollment**
Oasis Hotel & Convention Center, Mojave
Presenter: Kali Jones
- 10:00 am - 10:50 am:** **Missouri High School CTE Admissions: Best Practices**
Oasis Hotel & Convention Center, Mojave
Presenter: Amy Herrman
- 11:00 am - 11:50 am:** **Innovate Engagement Strategies for Promoting CTE**
Oasis Hotel & Convention Center, Mojave
Presenter: Sarah Perry
- 12:00 pm - 1:30 pm:** **Lunch & MACS Business Meeting**
Oasis Hotel & Convention Center, Maui Ballroom

- 1:40 pm - 2:30 pm:** *Roundtable Discussions*
Oasis Hotel & Convention Center, Mojave
- 2:40 pm - 3:30 pm:** **IRC/Stackable Credential Process & Updates**
Oasis Hotel & Convention Center, Mojave
Presenter: Lori Brown
- 3:30 pm:** **House of Delegates Meeting**
Oasis Hotel & Convention Center, Fiji Ballroom
- 3:40 pm - 4:30 pm:** **Utilizing MERIC Workforce Data to Drive Student Discussions**
Oasis Hotel & Convention Center, Mojave
Presenter: Laura Lester, Chris Will

Thursday, July 25th

- 9:00 am - 10:00 am:** **Missouri DESE CTE Special Education Task Force Meeting**
Facilitator: Amy Herrman
Oasis Hotel & Convention Center, Mojave
- 12:00 pm:** **Missouri ACTE Board of Directors Meeting**
Oasis Hotel & Convention Center, Fiji Ballroom

MBEA/MCEA

MBEA - Business Division

MCEA (MEMO) - Marketing Division

Rachael Begemann, MBEA President

April Fiesler Avery, MCEA (MEMO) President

MBEA/MCEA (MEMO) CONFERENCE PARTICIPATION PRIZES

As you engage with presenters throughout the conference, you will have the opportunity to enter to win many prizes. These prizes will be awarded at the conclusion of the conference on Wednesday. Please look for information in your registration packet on how to enter.

Prizes include: (prize list may be revised and added to prior to conference)

- ❖ One Free Adviser Registration to Missouri FBLA SLC 2025
- ❖ One Missouri FBLA Priority Housing for SLC
- ❖ FBLA Swag
- ❖ Advisor Upgrade Suite at DECA SCDC
- ❖ One student registration for DECA FLC
- ❖ DECA Swag
- ❖ Prizes from our Celebrated Corporate Sponsors



Rachael Begemann
MBEA



April Fiesler Avery
MCEA (MEMO)

NOTE: It is suggested to bring your fully charged laptop for sessions.

Lodging Locations

Primary Hotel

University Plaza
333 S. John Q. Hammons Parkway
Springfield, MO 65806
417-864-7333

Overflow Hotel

Tru Hotel by Hilton
517 E. Elm Street, Springfield, MO 65806
417-249-1400 - Call and ask for the MOACTE-MBEA/MCEA room block



Conference Locations

MoACTE Headquarters and Conference – The Oasis Hotel and Convention Center.

MBEA/MCEA (MEMO) Conference Location: MSU College of Business, Glass Hall

- **Parking** - You will be able to park in Bear Park South without displaying a parking pass. This garage is on the southwest corner of Glass Hall. Please carpool if possible.

Use hashtag: #TeachMOBusEd and #TeachMOMarkEd for all social media posts.

THANK YOU FOR SAILING TO SUCCESS AND ATTENDING MOACTE SUMMER CONFERENCE!



PROUD SUPPORTER OF MBEA & MCEA!

Welcome to Glass Hall!

We Are Committed to Student Success!



27 Undergraduate Business Programs



\$441,000+ in Business Scholarships Awarded in 2023-2024



14 State-of-the-Art Learning Labs



Nearly 200 employers recruited our students for internship and career opportunities at our Fall 2023 Career Fairs

MSU College of Business, Glass Hall
815 S. John Q. Hammons Pkwy.
Springfield, MO 65897

**EXPLORE OUR
ACADEMIC
PROGRAMS**



Business.MissouriState.edu

Monday, July 22nd

9:30 a.m. - Missouri ACTE Board of Directors Meeting

Oasis Hotel & Convention Center – Sahara Room

1:00 p.m. – 6:00 p.m. - Missouri ACTE Conference Registration

Oasis Hotel & Convention Center – Grand Ballroom

1:00 p.m. – 6:00 p.m. - Exhibits Open

Oasis Hotel & Convention Center – Grand Ballroom

2:00 p.m. – 3:00 p.m. - All MoACTE Committee Meetings

Oasis Hotel & Convention Center – Maui Ballroom

MBEA & MCEA (MEMO)

4:00 p.m. – 6:00 p.m. - MBEA Board Meeting

University Plaza - Kansas A

6:00 p.m. – 7:30 p.m. - MCEA (MEMO) Board Meeting

TBD

Tuesday, July 23rd

MOACTE

7:00 a.m. – 3:00 p.m. - Exhibits Open

Oasis Hotel & Convention Center – Grand Ballroom

7:00 a.m. – 3:00 p.m. - Missouri ACTE Conference Registration

Oasis Hotel & Convention Center – Grand Ballroom

8:00 a.m. – 9:30 a.m. - Opening General Session

Oasis Hotel & Convention Center – Paradise Ballroom

Welcome; President-Elect Speeches; Speaker - Eduardo Garcia

10:00 a.m. – 11:30 a.m. - Opening General Session

Oasis Hotel & Convention Center – Paradise Ballroom

Welcome; President-Elect Speeches; Speaker -

(MBEA & MCEA (MEMO) Requested to Attend This Session)

1:00 p.m. – 4:00 p.m. - MoACTE Special Workshops

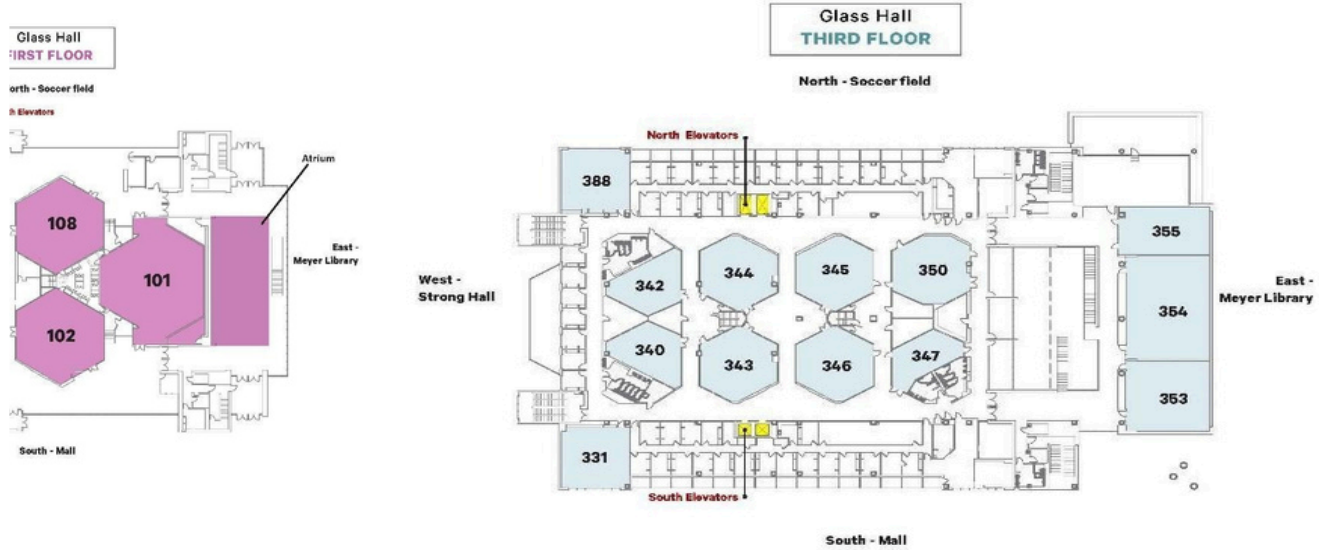
4:30 p.m. – 6:00 p.m. - MoACTE Awards & New Professionals Reception

The Barley House at Moon Town Crossing

MBEA & MCEA (MEMO)

Missouri State University, College of Business (COB), Glass Hall Maps

Parking - You will be able to park in Bear Park South without displaying a parking pass. This garage is on the southwest corner of Glass Hall. Please carpool if possible.



12:00 p.m. - 4:30 p.m. - Pre-Registration Packet Pickup
 Room: 353 MSU COB

If you need to register on-site, you must do so at the Oasis before coming to Glass Hall and picking up your packet.

12:00 p.m. – 12:50 p.m. – Sail to Success with MBEA/MCEA (MEMO) Opening Session and Awards.
 Room: 1st Floor Atrium MSU COB
 Enjoy a free lunch and get conference updates and find out our award winners for 2024.

Lunch is sponsored by our **Celebrated Corporate Sponsor**
University of Central Missouri



1:00 p.m. – 1:50 p.m. – Afternoon Session 1

- **Work-Based Learning through Business and Marketing Education**
Cindy Shannon, BMIT Director at DESE; Angie Wyatt, Curriculum Development Council Chair – Business & Marketing at Springfield Public Schools; and Dede Moore, Business Teacher Education Instructor at Missouri State University
 Room: 1st Floor Atrium MSU COB

An inside look at Supervised Marketing Experience (SME), Supervised Business Experience (SBE) and Cooperative Career Education (CCE). Work-Based Learning is the buzz these days. Learn how to get students in an immersive career experience while in high school, where they will learn those vital employment skills. This session will equip those who are alternatively certified, those who are new to SBE, SME or CCE and those veteran educators who are desiring to promote their programs or receive tools for support. This will be a quick bird's eye view with promotional ideas and links with tools for educators to start or update your SBE, SME, or CCE Program. You will leave with a completion certificate to verify training for the annual required end of year SBE, SME, CCE program evaluation.

- **MSU FORVIS Trading Lab Tour**

Dr. Jeffery Jones, Department Head Finance, Economics and Risk Management at MSU
Room: 1st Floor Trading Lab MSU COB

Session sponsored by our Celebrated Corporate Sponsor

Take a tour of the MSU FORVIS Trading Lab. Finance majors earn Bloomberg Certification using state-of-the-art equipment and technology. Courses integrate industry-leading data, research, news and analytics into the classroom experience via Bloomberg Terminals. Faculty and students can access cross-asset, real-time data and historical time series analysis in all markets including Equity, Fixed Income and FX.



2:00 p.m. – 2:50 p.m. – Afternoon Session 2

- **Solving the Mystery behind TSA/IRCs.**

Lori Brown, DESE

Room: 343 MSU COB

In this session we will solve the mystery of TSA/IRC testing. What are they? Do you have to test students? Why should you test your students? Is there funding to purchasing testing? How to get a test approved?

- **Discover Tools to Enhance Learning through MBA Research Resources**

Tammy Cyrus, MBA Research

Room: 345 MSU COB

Teachers can access several resources through Missouri's membership with MBA Research. Learn about classroom activities, curriculum materials, exams, project management tools, rubrics, ethics resources, and more. Combine these resources with lesson-planning strategies, and you can get ahead of the game. Learn how to access these resources and leave with new ideas for the classroom.

- **Bring CTE, Coding, and Career Exploration to Life in the Classroom!**

Michele Linch, Learning Blade

Room: 346 MSU COB

In this session, participants will learn how to use the fully funded Learning Blade system and explore its many classroom applications. Learning Blade is a system of interactive online lessons, teacher lesson plans, and Intro to Coding course aligned to 5th-9th grade standards. Students learn about high-demand STEM, CTE and Computer Science careers while applying academics to real-world scenarios. Students have access to over 400 online lessons in the twelve human-centered "Missions" to explore exciting careers and technologies aligned to state standards. Teachers also have access to dozens of lesson plans that support innovative project-based learning and classroom activities using common materials.

For the best session experience, bring a device and request your free account at least 24 hours in advance at www.LearningBlade.com/MO.

- **Business Curriculum for Your Classroom!**

Krystle Gremaud and Michelle Conrad, University of Central Missouri

Room: 350 MSU COB



Session sponsored by our Celebrated Corporate Sponsor

This session will share updates to business and IT curriculum competencies and example curriculum maps that have been developed over the last few years. Come learn about updates and what's new for your classroom!

- **Roundtable Sessions**

Room: 354 MSU COB

Join some of the best Missouri Business and Marketing educators from across Missouri as they share their innovative teaching tips and tricks in three 15-minute sessions. You will choose three sessions to attend and move from table to table to pick up some great information to take back to your school to make your program more exciting and productive!

Escaping Business Law - Colton Wooldridge

Food and Retail SBE - Denise Stafford

Recognizing Students - Emily Kooi

NGPF Move Activities - Sarah Olson

How I Built This - Kelly Fowler

Career Expo and Development - Sally Burnett

Job Fair - Lauri Phillipp

Dr. Jonathan Walker - Gamification

The Real World of Entrepreneurship - Michelle Kelley

3:00 p.m. – 4:30 p.m. – Afternoon Session 3

- **MBEA District and Committee Meetings**

Room: 354 MSU COB

- **MCEA (MEMO) Business Meeting and DECA District Meetings**

Room: 343 MSU COB

7:00 p.m. – 9:00 p.m. - MBEA & MCEA (MEMO) Social - TRIVIA NIGHT

Room: University Plaza John Q Room

Get 5 of your closest MBEA/MCEA (MEMO) Teacher friends and form a team and compete for Bragging Rights. Prizes will be awarded.

\$30 per team (6 person max per team), \$5 per mulligan (unlimited), \$5

Double Round Score (Max of 2). All funds raised will go towards PAC

Donation.

Free Snacks and Beverages will be provided.



Social Event Sponsored by our **Celebrated Corporate Sponsor ICEV**

MBEA/MCEA (MEMO) SOCIAL EVENT: TRIVIA NIGHT

\$30 PER TEAM
(MAX 6 PER TEAM)

\$5 PER DOUBLE ROUND SCORE
(MAX 2)

\$5 PER MULLIGAN
(UNLIMITED)

ALL MONEY IS DONATED TO THE PAC FUND

TWO FREE DRINK TICKETS FOR EACH MEMBER.

SNACKS WILL BE PROVIDED. BRING CASH OR CHECK

SPONSORED BY: ICEV

The graphic features three treasure chests overflowing with gold coins, set against a parchment-like background. Each chest has a black sign on top with white text detailing the prize. The chests are arranged in a row, with the first on the left, the second in the middle, and the third on the right.

Wednesday, July 24th

8:00 a.m. – 8:50 a.m. – Morning Session 1

- **Catching Fireflies: Generative AI for Creating Images with Adobe Tools**

Bob Martin, MOREnet

Room: 331 MSU COB

Firefly is Adobe's tool for generative AI. While it can be a standalone tool, it has been incorporated into Photoshop, Illustrator and Adobe Express. Learning to use this tool is easy and the results are breathtaking! This session will demonstrate how to use Firefly tools in Adobe Express, Photoshop and Illustrator. The focus will be on learning to prompt the tool to get good results and different use cases for AI content.

- **Getting Started with the Learning Center**

Tammy Cryus, MBA Research

Room: 340 MSU COB

If you have not explored the MBA Research Learning Center, now is the time. Whether you are a new teacher or a veteran teacher, the Learning Center provides numerous resources to integrate into your classroom. Come see how to set up a course, access topic-specific content, access the test item bank, and more! Also, bring your Learning Center questions to help troubleshoot issues and eliminate any obstacles you have in using this FREE and innovative resource. NOTE: This session is most beneficial for those who create a Learning Center account before the conference.

- **Teaching Those That Are New to Technology**

Joey Bryan, MOREnet

Room: 343 MSU COB

This session is intended to help teachers and media specialists work with learners who are trying to use technology safely and effectively. In this session we will show activities and content that you can use directly with student learners. Attendees will gain access to resources that can be used to build confidence and skills for students or staff. Some of the content includes password security, setting up a basic home network, and how to access affordable internet.

- **What is Computer Science? What are some lessons learned after teaching it for 38 years?**

Dr. Tim DeClue, Professor of Computer Science at Southwest Baptist University

Room: 344 MSU COB

Computer science, most simply defined, is the study of problem solving in a digital environment. What may surprise some people is that computer science has as much to do with computers as math has to do with calculators! Problem solving is a human activity, and this talk will demonstrate some problem-solving techniques found in computer science as well as some lessons about teaching computer science from a veteran computer science teacher.

- **Teaching Gen Z from a Gen Z**

Garred Oldham, Gen Z Marketing Educator at Boonslick Technical Education Center

Room: 345 MSU COB

Learning from a Gen Z teacher born in the early 2000s is your ticket to a dynamic teaching revolution! Discover cutting-edge grading strategies, crack the code of classroom management, and turn cell phone challenges into opportunities. This session will also unlock your potential to create deeper connections with current students to practice for Gen Alpha in the next few years. Walk away armed with proven techniques to stay ahead of the curve. Join us and become the trendsetter in education!

Business Teacher Education



UNIVERSITY OF
**CENTRAL
MISSOURI**
LEARNING TO A GREATER DEGREE

Bachelors of Science in
Secondary Education



The Business Teacher Education (BTE) program at UCM provides students with the skills and certification requirements to teach business education in the public school system (grades 9-12, with a middle school option), career and technical school system, or in the corporate environment. Additional certification in marketing education is also available.

Why Choose UCM?

- Dynamic instruction
- Hands-on experiences
- Personalized experiences
- 100% Job Placement
- Rich history in teacher education

Professionally Recognized Program

- Council for the Accreditation of Educator Preparation (CAEP)
- Endorsed by National Business Education Association
- Approved Certification Requirements for Missouri Department of Elementary and Secondary Education

Learning Opportunities

- Provides a blend of academic and business experiences
- Multiple field experiences
- Students are encouraged to participate in PBL, FBLA, and/or DECA

Scholarship Opportunities

- Over \$4 million in merit-based scholarships and awards available annually
- BTE specific scholarship opportunities

BTE Content

- Management
- Accounting
- Economics
- Marketing
- Personal finance,
- Software applications
- Educational pedagogy

Convenience

- UCM is the largest public school BTE program in Missouri
- We provide business education and marketing education certification courses for teachers seeking initial or alternative certification

**Contact: Dr. Krystle Gremaud,
Program Coordinator**



660-543-4647



kgremaud@ucmo.edu

- **Feeding the Culture of College Football Programs**
Jonathon Moberly, Dean at Columbia College School of Business
Room: 346 MSU COB

This presentation will be a case study on four first-time Head Football Coaches at NCAA Division I programs in the Fall 2023 season and the impact of the NCAA Transfer Portal and NIL on their abilities to build culture and success on the field. A comparison of the NIL and Transfer Portal will be done with the principles of Stock Price Fluctuation and Employee Recruitment in addition to a comparison across the five programs of NIL Deals completed with players in each program, the fluctuation of Player NIL Values, and the recruiting through the Transfer portal.

- **Unfreezing the Ice: A Cool Journey into Computer Science Education**
Marilyn Allen - ICEV
Room: 350 MSU COB

Session sponsored by our Celebrated Corporate Sponsor

Demystify the world of computer science. This presentation will discuss the urgency in Missouri for computer science including statistics and the economic impact. A discussion of the fears of teaching computer science and provide possible solutions. This workshop will include computer humor, a computer-related interactive activity, and a computer dance (dancing experience and expertise not required.)



- **Generative AI's Impacts on Knowledge Work**
Dr. Lawrence Yang, Associate Professor of Information Technology and Cybersecurity at MSU
Room: 354 MSU COB

Session sponsored by our Celebrated Corporate Sponsor

This presentation will focus on understanding Generative AI and its impacts on knowledge work. It covers hot topics such as the new normal with GAI, concerns about job replacement, incorporating GAI for productivity boosts, and the exacerbation of misinformation.



9:00 a.m. – 9:50 a.m. – Morning Session 2

- **The Art of the Ask in AI**
Bob Martin, MOREnet
Room: 331 MSU COB

Getting good results from an AI tool is as simple as knowing how to craft the question. Students in business, social media and graphic design have powerful new tools at their disposal but they need to know how to use them. This session will look at the art and skill of prompting AI tools to get what you need quickly and effectively. We will look at the process, check out industry specific prompts for social media campaigns, blogs, email campaigns, images, agendas, press releases and more.

- **Understanding the Connection with DECA and FBLA**
Tammy Cryus, MBA Research
Room: 340 MSU COB

MBA Research offers many resources to help students get ready for competition. Learn about available instructional tools, including the Learning Activity Packages (LAPs), crosswalks, standards, and the Learning Center, and how these resources could prepare your students for competitive events.

- **Using Cyber.org to Teach Cybersecurity & Computer Science**
Joey Bryan, MOREnet
Room: 343 MSU COB

Cyber.org is a platform designed for learners from kindergarten through high school. All content is free to use with a goal of empowering educators as they prepare the next generation to succeed in the cyber workforce of tomorrow. This session will explore relevant courses, resources, and material.

- **ChatGPT and AI in Business Education**

*Dr. Kimberly Church, Director of the School of Accountancy at MSU
Room: 344 MSU COB*



Session sponsored by our Celebrated Corporate Sponsor

Integrating AI tools into the classroom has the potential to revolutionize the way business classes are taught. By embracing AI technologies responsibly, educators can equip students with the necessary skills to navigate the evolving business landscape and contribute to its continued growth and innovation.

It is up to the educator to empower students to harness the power of AI and other technologies in the classroom by enhancing teaching methodologies, promoting interactive learning, and fostering students' critical thinking skills. Rather than ignore or ban these tools, our goal should be to teach students how to be ethical stewards of the technology.

- **Navigating the Business Legal Landscape: 2024 Legal and Regulatory Updates**

Anthony (Tony) Na'ayem, Educator in the Department of Finance, Economics and Risk Management at MSU

Room: 345 MSU COB



Session sponsored by our Celebrated Corporate Sponsor

In the ever-evolving realm of law and regulation, staying on top of the latest legal developments is paramount in the study and teaching of business to our students. We will embark upon a cruise through a myriad of legal and regulatory updates that have emerged recently which are likely to reshape the legal landscape and impact the ways in which businesses operate.

Our itinerary is slated for ports of call to areas such as social media and internet law, employment law, intellectual property, environmental regulation, administrative law, and business bankruptcy.

- **Creating a Name, Image, and Likeness (NIL) Proposal**

Jon Stemmler, Strategic Communications at the University of Missouri, School of Journalism

Room: 346 MSU COB

Come find out how the University of Missouri's School of Journalism is helping their athletes create NIL Proposals. You learn all the steps required to create a NIL Deal.

- **ICEV Certification Testing**

Marilyn Allen - ICEV

Room: 350 MSU COB



Session sponsored by our Celebrated Corporate Sponsor

Earn a Industry Certificate! You do not have to be a current iCEV subscriber to take the certification exam. Certifications include: Personal Finance Financial Literacy Certification, Express Employment Professionals Business Office Technology Certification, Express Employment Professionals Career Prepared Certification, Southwest Professional Communications Certification Testing takes about 90 minutes.

- **First Impressions: Crafting an Unforgettable Start to the School Year**

Tonya Skinner, Business Educator at Jackson High School

Room: 354 MSU COB

The first week of school sets the tone for the entire year. This session is designed to equip you with innovative strategies and fresh icebreakers that go beyond the cliché, engaging your students from the moment they step into your classroom. Learn how to establish a positive classroom culture, set clear expectations, and create an environment where students are excited to learn. We'll share creative approaches to introduce course content, making it appealing and relevant, and strategies to ensure your students are intrigued and invested from the get-go. Prepare to transform the first week of school into a foundation-building experience that students remember for years to come.



A Comprehensive CTE Solution for

Business, Marketing, Finance, IT & Media Educators

iCEV's Business, Marketing, Finance, IT & Media curriculum was created with educators and students in mind. With iCEV's innovative, learning-on-demand platform, educators have unlimited access to prebuilt, fully customizable courses, complete with media-rich lessons and supporting coursework.

Discover What's New at iCEV

- Advanced Business Computer Applications (Word, PowerPoint and Excel)
- Business Computer Applications (Word, PowerPoint and Excel)
- A/V Production
- Entrepreneurship I

Updated Lessons

- Digital Media
- Graphic Design & Illustration

Prepare Students for DESE-Approved Certifications

iCEV provides preparation materials for several DESE-approved certifications, including:

- NOCTI Accounting - Advanced
- Microsoft Office Specialist Exams - MO 100-400
- NOCTI Accounting - Basic
- NOCTI 21st Century Skills for Workplace Success

Computer Science I Now Available!

Computer Science I is designed to teach your students fundamental computer concepts, including digital citizenship, programming technology operations and more!



So much is happening at iCEV!
Find the latest information on our website!



www.icevonline.com

10:00 a.m. – 10:50 a.m. – Morning Session 3

- **Introduction to Raspberry Pi**

Joey Bryan, MOREnet
Room: 331 MSU COB

Participate in this session to explore the Raspberry Pi's ability to bring programming into the classroom or library, while also providing quality office software. This microcomputer has unique abilities to allow users to develop skills in coding essentials as well as physical computing such as wiring with LED lights and sensors. Attendees will work through available resources, programming essentials and physical computing activities designed to build familiarity and comfort with Raspberry Pi.

- **Integrating Ethics into the Classroom: Nurturing Moral Compasses**

Tammy Cryus, MBA Research and Rachal Lamp, Business Educator at West Platte
Room: 340 MSU COB

Ethical behavior influences students' character development and decision-making skills. Fostering a culture of ethical principles helps students make good decisions. Spend a few minutes learning about principle-based ethics education that reinforces the value of ethics in business and personal conduct through the Daniels Fund Ethics Initiative. Leave with a better understanding of ethics and ethical behavior and FREE access to numerous classroom resources, including course guides, lesson modules, and more!

- **How to Prepare the Next Generation for Cybersecurity**

Dr. Xiang Guo, Department Head of Information Technology and Cybersecurity at MSU
Room: 343 MSU COB

Session sponsored by our Celebrated Corporate Sponsor

This presentation focuses on how to prepare the next generation for the challenges and opportunities with Cybersecurity. It covers topics in Cybersecurity such as recent trends and developments, how to engage students with cybersecurity concepts, cyber hygiene, and tips and tools for preparing people for their information security needs. It will also cover some career pathways and the offerings at the ITC department in the College of Business.



- **The Future of Computer Science Ed in Missouri**

Dr. Tim DeClue, Professor of Computer Science at Southwest Baptist University and Michael Corcoran, Assistant Computer Science Director at DESE
Room: 344 MSU COB

In 2023-2024 the Missouri Legislature via the Missouri Department of Elementary and Secondary Education authorized the creation and work of a Missouri Computer Science Taskforce. This session will present the recommendations included in the taskforce report to DESE and the Missouri Legislature. The recommendations, while non-binding, should have some effect on the future of computer science education in Missouri.

- **Enlivening Accounting using COLOR Accounting!**

Jill Fannin, Marketing Educator at Parkview High School
Room: 345 MSU COB

Join us for an interactive session on enlivening accounting through COLOR Accounting! Discover how to transform the sometimes dry and complex world of numbers into a vibrant and engaging experience for accounting beginners. This session shows how to visually represent financial concepts using colors through the Color Accounting BASIS Boards, making accounting more accessible and enjoyable for all.

- **It's Like a Job: The Movement of College Student-Athletes to be Employees and Unionize**

Jonathon Moberly, Dean at Columbia College School of Business

Room: 346 MSU COB

This workshop will explore the movement to classify college student-athletes as employees, the ability for a college athletic team to unionize, and the impact of employment classification and team unionization on college sports. The connection of NIL opportunities for student-athletes through NIL Collectives and external organizations to employment status and unionization will also be explored.

- **ICEV Certification Testing**

Marilyn Allen - ICEV

Room: 350 MSU COB



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- **Energize, Engage, Educate: Transformative Teaching Tactics for Today's Learners**

Tonya Skinner, Business Educator at Jackson High School

Room: 354 MSU COB

Dive into a dynamic exploration of cutting-edge instructional strategies designed to captivate today's diverse classroom. This session unveils practical, innovative techniques for segmenting lessons into digestible, impactful segments, incorporating effective bell ringers, and leveraging brain breaks that rejuvenate and refocus students. Discover how to animate your classroom environment, encouraging movement and involvement that breaks the traditional learning mold. We'll also delve into the fascinating world of Artificial Intelligence (AI), showcasing how it can be harnessed to generate fresh educational ideas, motivate students, and personalize learning experiences. Walk away armed with a toolkit of strategies to inspire, motivate, and elevate your teaching game.

11:00 a.m. – 12:20 p.m. – Lunch and Learn with DESE!

- **DESE UPDATE**

Cindy Shannon, BMIT Director

Room: 1st Floor Atrium MSU COB

Lunch buffet provided and receive the latest updates for the 2024-2025 school year. Q&A session to follow.

Lunch sponsored by our Celebrated Corporate Sponsor Missouri State University and The Federal Reserve of Saint Louis.



12:30 p.m. – 2:20 p.m.- Postsecondary Teacher Educators Only

- **Missouri Business and Marketing Teacher Educator Meeting**

Cindy Shannon, BMIT Director

Room: 353 MSU COB

For the postsecondary teacher educators across the state, this two-hour session will serve as the summer meeting. Topics will include certification and education program updates.

Looking for a lesson on credit? Budgets? Planning for college?



Discover **FREE** economic education tools
from the Economic Education experts
at the St. Louis Fed.

stlouisfed.org/education



VISIT OUR BOOTH AND PICK UP **FREE** RESOURCES.



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12:30 p.m. – 1:20 p.m. – Afternoon Session 1

- **FBLA BAA & LEAD Awards**

Deborah Burns, Business Educator at Pattonsburg

Room: 331 MSU COB

Come learn about the FBLA Business Achievement Awards (HS) & LEAD Awards (MS) so that you can get your students started enhancing their business and leadership skills easily.

- **What's Stopping You?**

Becky Munden, Business Educator at Pilot Grove High School

Room: 340 MSU COB

Have you ever wondered how you can be more involved to help grow business education? Are you new to the profession and not sure where to start or what is available for you in regards to being involved at a higher level outside of your classroom? In this session we will talk about ways to get involved within your district, MBEA, MO-ACTE, being a mentor, being a member of an advisory committee, being a DA for FBLA or a member of the Foundation Board for FBLA.

- **Conditional Formatting: The Electronic Highlighter**

Karen Eisman, Educator in the Department of Information Technology and Cybersecurity at MSU

Room: 343 MSU COB

Session sponsored by our Celebrated Corporate Sponsor

Discover how to elevate your data visualization skills and unlock deeper insights from your datasets. From enhancing visual appeal to uncovering hidden patterns, this session will equip you with the tools to take your data analysis to new heights.



- **"Business Card Roulette" How to Build Networking and Professionalism with Business-centric Scholars**

Jay Sparks, Director of Entrepreneurship within the School of Business at Columbia College

Room: 344 MSU COB

This session for will give attendees an experiential activity to take back to their chapters and engage with their students using a combination of roleplaying and real-world information. In the process of this activity, key points can be emphasized about networking, team building, and professionalism. Scholars will move around the space during the course of the activity and there will be lighthearted interactions to punctuate those important points and provide a counter-point to the inherent nervousness scholars feel with public speaking and meeting new people.

- **Empowering Career Exploration**

Patti Jones, MOREnet

Room: 345 MSU COB

Learning Express PrepSTEP for High Schools equips students with a powerful tool for self-discovery and career exploration. Through personalized interest and skills inventories, the program unlocks students' natural aptitudes and passions. Tailored career recommendations based on these individual profiles eliminate overwhelming options and provide focused direction. Dive deep into each potential path with comprehensive information – from salary ranges and geographical distribution to job openings, educational requirements, and state-specific breakdowns. Students can curate their own portfolios, accumulating valuable resources as they refine their goals and build a strong foundation for their futures. PrepSTEP fosters a sense of agency and empowers students to navigate the exciting world of career possibilities with confidence.

- **Being a Host City: Economic Burden or Boom?**

Amanda Geiger and Cameron Tucker, St. Louis Federal Reserve

Room: 346 MSU COB

Session sponsored by our Celebrated Corporate Sponsor

Is the benefit to the city of hosting an Olympic games worth the cost? Do the economic benefits of sports stadiums warrant the use of tax dollars to build them? Why would cities court musicians and celebrities to visit? In this session we'll explore free resources from the Federal Reserve of St. Louis that investigate these topics and help bring data to these popular debates.



- ICEV Certification Testing

Marilyn Allen - ICEV
Room: 350 MSU COB

Session sponsored by our Celebrated Corporate Sponsor

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- DECA UPDATE

Larry Anders, Marketing Education Supervisor at DESE and Missouri DECA State Advisor
Room: 354 MSU COB

Join Larry as he guides you through updates for 2024-25, including conference and competitive events changes and updates



1:30 p.m. – 2:20 p.m. – Afternoon Session 2

- Advancing Financial Capability through Student Competition

Jon Martin- SIFMA.org
Room: 331 MSU COB

This session will explore how educators in Missouri and beyond can successfully implement the Stock Market Game (SMG) to students. SMG is a simulation of a real market, designed to involve students in the world of finance and investing as a means of helping them learn about how a market economy works. Student teams of 3 to 5 students invest a hypothetical \$100,000 in stocks and compete for the best portfolio performance.

- Teaching Is Your Business

Kelly Fowler, Marketing Educator at Blue Springs High School
Room: 340 MSU COB

After teaching for almost 20 years, there have been some major failures and successes...similar to any start-up business. I'm here to share what I've learned to any teacher interested in understanding that teaching "their business" – which is YOU, your CLASSROOM, your CONTENT, and YOUR BRAND. I will provide tips on how to OWN it, LOVE it, and know your WHY. This could be great for teachers who are new, newer, or just need a new mindset shift in teaching.

- DECA Plus

Christy Rutherford, DECA INC
Room: 343 MSU COB

Join Christy from DECA Inc. to learn about DECA Plus and way to incorporate this new resource in your curriculum

- Navigating Digital and Social Media Marketing in Today's Business Environment

Sean Beasley, Director of Marketing, Communications and External Relations for MSU's College of Business
Room: 344 MSU COB



Session sponsored by our Celebrated Corporate Sponsor

We'll explore the essentials of digital and social media marketing in today's business landscape. Gain insights into key strategies, channels, and challenges businesses face in reaching and engaging consumers online. Equip yourself with practical knowledge to prepare your students for success in the digital age.

- **Demystifying College Exploration**

Patti Jones, MOREnet

Room: 345 MSU COB

Prep Step for High School transforms the often-overwhelming college search into a manageable journey. Students can explore schools nationwide based on location and passions. Gain comprehensive insights into each school, including cost, demographics, admissions requirements, programs, athletics, and student life. Compare schools effortlessly and save them for later review. Prep Step for High School: demystifying college exploration, one step at a time.



- **What Should College Athletes Be Paid? Market Structure and the NCAA**

Amanda Geiger and Cameron Tucker, St. Louis Federal Reserve

Room: 346 MSU COB

Session sponsored by our Celebrated Corporate Sponsor

The debate over compensation of student athletes in the US is not new, but recent policy changes and court cases have once again brought the issue to the forefront. In this session we will explore free resources from the Federal Reserve of St. Louis to help illustrate different market structures and how this plays into the debate over college athletic compensation.



- **ICEV Certification Testing**

Marilyn Allen - ICEV

Room: 350 MSU COB

Session sponsored by our Celebrated Corporate Sponsor

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- **FBLA Update**

Scott Jones, Business Education Supervisor at DESE and Missouri FBLA State Adviser

Room: 354 MSU COB

Get updates for 2024-25, including conference and competitive events changes and updates.



2:30 p.m. – 3:20 p.m. – Afternoon Session 3

- **5 Tips for Utilizing Experiential Learning in the Classroom**

Cody Klingler, Stukent

Room: 331 MSU COB

Join us for an insightful presentation by Stukent on "5 Tips for Utilizing Experiential Learning in the Classroom." Discover how to boost student engagement and motivation through practical, hands-on learning experiences. We'll cover strategies such as encouraging student choice, designing competitions, and fostering business plan development. Additionally, learn about the benefits of completing Stukent Certificates and running social media marketing simulations with

Student Simternships and our All-Access Pass. Elevate your teaching methods and inspire your students with these proven tips!

- **Behavioral Economics: Enhancing Decision Making and Policy Design**

Dr. Timothy Flannery, Associate Professor of Economics at MSU
Room: 340 MSU COB

Session sponsored by our Celebrated Corporate Sponsor

Behavioral Economics examines beyond the rational model and incorporates psychology of the human decision-making process, such as loss-aversion, bounded rationality, and limited foresight. Learn how the tools of behavioral economics have been used to improve public policy.



- **DECA Penalty Points**

Shelli Ray, Marketing Educator at Blue Springs South High School
Room: 343 MSU COB

Join Shelli as she goes into detail over DECA Penalty Point on written competitive events.

- **How to Start and Manage an Event Based SBE**

Aundrea Hill, Marketing Educator at Springfield Glendale
Room: 344 MSU COB

Are you looking to collaborate with an event in your area to offer retail products? This comprehensive session is designed for aspiring business and marketing educators interested in fundraising through a school-based enterprise (SBE) at various types of events. Take advantage of this opportunity to explore how Glendale DECA students successfully developed and managed a retail store, from concept to completion, for the Bass Pro Tournament of Champions, the nation's most attended basketball event. Discover strategies for connecting with event organizers, understanding facility requirements, gathering necessary supplies and resources, and executing an SBE store with effective student management.

- **Bringing the Real World Into the Classroom**

Sarah Estes, Marketing Educator at Cape Girardeau
Room: 345 MSU COB

Give your students application skills on the business and marketing skills taught in the classroom while collaborating with local businesses.

- **ICEV Certification Testing**

Marilyn Allen - ICEV
Room: 350 MSU COB



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- **MBEA Business Meeting / Officer Installation**
Room: 354 MSU COB

where determination meets opportunity

Operating just like a college athletic team, the Business Competition Team at Columbia College is designed to propel students into the business world with hands-on projects for real-world businesses, and expert coaching from a team with 30 years of experience.

- **ANNUAL SCHOLARSHIP** for dedicated team members
- **PERSONALIZED** leadership development
- **COMPETITIVE EDGE** through top competitions

We open doors of opportunity for those who are ready to seize them. Education here doesn't just change lives; it transforms generations.



Scan the code or visit CCIS.edu to

JOIN OUR BUSINESS COMPETITION TEAM TODAY



3:30 p.m. – 4:00 p.m.

- Summer Conference Closing Session & Dessert Break

COB
Door Prizes Sponsored by:

Room: 1st Floor Atrium MSU



Thursday, July 25th

12:00 p.m. - Missouri ACTE Board of Directors Meeting
Oasis Hotel & Convention Center – Fiji Ballroom
Lunch service begins at 11:30 a.m.

THANK YOU FOR SAILING TO SUCCESS BY ATTENDING MOACTE SUMMER CONFERENCE!



MCCTA

**Locations: Oasis Hotel & Convention Center & The Doubletree Hotel
North Glenstone Ave. in Springfield, MO**

Monday, July 22

- 9:30 am **Missouri ACTE Board of Directors Meeting**
Oasis Hotel & Convention Center – TBA Continental Breakfast begins at 9:00 a.m.
- 1:00 p.m. – 6:00 p.m. **Missouri ACTE Conference Registration**
Oasis Hotel & Convention Center – Grand Ballroom
- 1:00 p.m. – 6:00 p.m. **Exhibits Open**
Oasis Hotel & Convention Center – Grand Ballroom
- 2:00 p.m.-3:00 p.m. **All Missouri ACTE Committee Meetings**
Oasis Hotel & Convention Center – TBA
- 5:30 pm -7:30 pm **MCCTA Exec Comm Dinner Meeting @Doubletree** **Rath I**

Tuesday, July 23

- 7:00 a.m. – 3:00 p.m. **Exhibits Open**
Oasis Hotel & Convention Center – Grand Ballroom
- 7:00 a.m. – 3:00 p.m. **Missouri ACTE Conference Registration**
Oasis Hotel & Convention Center – Grand Ballroom
- 8:00 a.m.-9:30 a.m. **Opening General Session – Paradise Ballroom**
MoEFACS, MCCTA, MTTA, MACS, TEAM, MHSE
President-Elect Speeches and Speaker – Sergio Garcia
“The MCCTA Legacy Award” presented to Governor Mike Parson
- 10:00 a.m.-11:30 a.m. **REPEAT-Opening General Session/Repeat-Paradise Ballroom**
- 11:30 a.m. – 1:00 p.m. **Lunch –local restaurants** – Info on www.mo-acte.org

50 MINUTE SESSIONS: Oasis Hotel & Convention Center

- 1:00 p.m. All Divisions MoACTE Sessions TBA
- 2:00 p.m. All Divisions MoACTE Sessions TBA
- 3:00 p.m. All Divisions MoACTE Sessions TBA
- 4:30 – 6:30 p.m. **Missouri ACTE Awards Reception/New Professionals**
All attendees -The Barley House at Moon Town Crossing

Wednesday, July 24 (MCCTA Sessions Wednesday @Doubletree)

> 9:00 a.m. – 2:00 p.m.	Administrative Assistant’s PD Day	Rathdangen I
> 10:00 a.m. – 2:00 p.m.	Sidebars, Collaboration & Photo Shots	Glendalough Lobby
> 10:00 a.m. – 2:00 p.m.	Academics in CTE Educator’s Summit	Rathdangen II
7:30 a.m.- 7:45 a.m.	MCCTA Breakfast Buffet Opens	Glendalough I&II
7:45 a.m.- 8:30 a.m.	Welcome & Breakfast: Jill Huntsman & Jeff Green, MCCTA Presidents	
8:30 a.m.- 9:00 a.m.	Introducing our New/Nearly New Members	Glendalough I&II
9:00 a.m.-10:00 a.m.	“Competency-Based Education Collab Session” Presenter(s) Pam Hedgpeth, Renee Winters & Gage Tiller	Glendalough I&II
10:00 a.m.- 10:15 a.m.	Refreshing Break	
10:15 a.m.- 11:15 a.m.	“AI Prompts/Administrator’s Resources Collab Session” Presenter: Martin Hanley	Glendalough I&II
11:15 a.m.-11:30 a.m.	“The Olympiad Regional Contests!”	Glendalough I&II
11:30 a.m.- 11:45 a.m.	MCCTA Luncheon Buffet Opens	Glendalough I&II
11:45 a.m.- 12:30 p.m.	Retiree’s Luncheon & Celebration	
12:30 p.m.- 1:00 p.m.	Missouri CTE Advisory Committee Update Facilitators: Jill Huntsman & Jeff Green	Glendalough I&II
1:00 p.m.- 2:00 p.m.	“Legislative Panel: CTE Issues” Facilitator: Matt Hudson	Glendalough I&II
2:00 p.m. –3:00 p.m.	“Student Information Systems: Divide into 2-Camps” Facilitator: Gage Tiller & Jeff Green	Glendalough I&II
3:00 p.m. – 4:00 p.m	“Special Pops Students Enhanced Services Collaboration Session” Facilitators: Jacob Lohse & Lucas Chapman	Glendalough I&II
4:00 p.m. –5:00 p.m.	Clusters - Meeting Rooms (Beverages in Breakout Rooms) ➤ Joint Meeting - Secondary (Cheryl Reichert) & ➤ Comprehensive HS (Matt McClellan) Post-Secondary (Matt Hudson)	Rathdangen 1& 2 Rathdangen 3
5:00 p.m. – 9:00+ p.m.	Exploring Springfield Restaurants and Happenings	

Thursday, July 25

(MCCTA Sessions on Thursday @Doubletree)

7:30 a.m.- 8:45 a.m.

MCCTA Breakfast Buffet Opens Glendalough I&II

8:00 a.m.- 8:30 a.m.

**Breakfast & Business Meeting:
Jill Huntsman & Jeff Green, Presidents of MCCTA**

8:30 a.m. - 8:45 a.m.

“The Olympiad Regional Contests!” Glendalough I&II

8:45 a.m. - 9:00 a.m.

Refreshing Break

9:00 a.m.-10:00 a.m.

**“Employer Panel: Building Strong Partnerships” Glendalough I&II
Facilitators: Kristie Davis & Erin Rohwer**

10:00 a.m.-10:45 a.m.

**“DESE Forum: Issues & Updates with Q&A Glendalough I& II
Responses to Submitted Questions**

10:45 a.m.- 11:15 a.m.

**Dept. of Higher Ed & Workforce Development Resources
Presenter: Donna Brake Glendalough I& II**

11:15 a.m.-11:50 a.m.

**Debriefing of Conference and Planning for the Glendalough I&II
2024 Fall Conference**

11:50 -Noon

“Closing & Safe Travels” Box Lunches provided for the Road

12:00 p.m.

***Missouri ACTE Board of Directors Member’s Meeting
Oasis Hotel & Convention Center – TBA
Lunch service begins at 11:30 a.m.***

MOEFCS



MoEFCS 2024 Summer Conference Schedule Glass Hall, Missouri State University

Parking Information-Parking will be slightly different than last year. You will be able to park in Bear Park South without displaying a parking pass. This garage is on the southwest corner of Glass Hall.

Monday, July 22, 2024

8:30 a.m.- 10:00 a.m.

Welcome Center/Pre-Order Merchandise Pickup; MoEFCS Public Relations Committee-Glass Hall 4th Floor; Please use the elevators in the center of the building to get to the 4th floor.

8:30-9:30 a.m.

Registration-Glass Hall 4th Floor

Registration for all Monday sessions will be done prior to the conference. These sessions are included in your conference registration. **Pre Registration Required**

Check in at Welcome Table from 8:30 am to 10:00 am, Missouri State University-Glass Hall

Time	Session	Speaker	Location
9:00-11:45 (Max 20)	Fearless Fashion Construction	Lexy McNew	Ozark Innovation Center
9:00-11:45	Unleash the Energy: Elevating Student Engagement in FCS	Kim Graybill and Darci Friberg	Glass 431
9:00-11:45	FCCLA STAR Events Start to Finish: Learn all about how to successfully complete a STAR Event	Kailey Grapes	Glass Hall
9:00-11:45	Middle School: Tackling Your Curriculum	Kayla Vernatti and Amanda Sandell	Glass Hall
9:00-11:45	Revamp Your Child Development Class	Erica Libbert	Glass 432
9:00-11:30 (Max 30)	Beef Fabrication and Seasoning	Chef Curtis Adams	SGC Foodservice
11:45 am- 1:45 pm	<u>New and Returning Teachers Luncheon and Workshop</u> Are you new to teaching Family and Consumer Sciences? If so, this session is for you! We will discuss places to find the answers to all of your just getting started questions and give you a chance to meet people who can help you throughout the year.	Beth Beattie & Emily Daniel	Pickup Lunch in Glass 486 then move to Glass 434

Lunch is provided in Glass 486 with all morning session registrations and will be available from 12:00-1:00 pm.

1:15-2:05 pm	Gamification	Krystle Gremaud	Glass Hall
1:15-2:05 pm	Creating an Engaging Child Development Curriculum	Grace Chapman	Glass Hall
1:15-2:05 pm	Working with Stakeholders	Mitzi Kelly	Glass Hall
1:15-2:05 pm	Mastering Google Forms and Sheets for Fundraising Success	Darci Friberg	Glass Hall
1:15-2:05 pm	Style Your Success: Mastering Fashion	Blake Reed	Glass Hall
2:10-3:00 pm (Max 16)	Crepes Sweet and Savory Part 1	Chef Pliska	Ozark Technical College
2:15-3:05 pm	Projects for Housing & Interior Design	Tara Vignola	Glass Hall
2:15-3:05 pm	Administering a Pathways to the Teaching Profession Program	Lori Krug	Glass Hall
2:15-3:05 pm	Middle School: Going from Siloed to Supported	Lindsey Rothrock	Glass Hall
2:15-3:05 pm	Why Choose Hospitality	Melissa Martelli and Lisa Perez	Glass Hall
2:15-3:05 pm	Teaching Communication to a New Generation	Marissa Heyer	Glass Hall
3:10-4:00 pm (Max 16)	Crepes Sweet and Savory Part 2	Chef Pliska	Ozark Technical College
3:15-5:00 pm	Buc-ees Lesson Plan Challenge		Buc Ee's 3284 N. Mulroy Rd Springfield, MO 65803

5:30 p.m.- 7:00 p.m.

o **MoEFCS Conference Kickoff and Retiree Celebration**

- Springfield Brewery, 305 S Market Ave, Springfield, MO 65806, Come enjoy a networking opportunity and appetizers with current and retired MoEFCS members.
Pre Registration Required

Tuesday, July 23, 2024

All MoACTE meetings and MoACTE Conference Registration are held at the Oasis Hotel & Convention Center, 2546 N. Glenstone Ave., Springfield. All MoEFCS events on Tuesday will be held at The Barley House at Moontown Crossing
3060 N. Kentwood Avenue Springfield, MO 65803

7:00 a.m. - 3:00 p.m. Missouri ACTE Conference Registration & Exhibits Open
Oasis Hotel & Convention Center - Grand Ballroom

8:00 a.m. - 9:30 a.m. - Missouri ACTE Opening Session (Paradise Ballroom)

10:00 a.m.- 11:00 a.m.

o MoEFCS Business Meeting

- The Barley House at Moontown Crossing, 3060 N Kentwood Ave, Springfield, MO 65803
- Meeting document
- Election of Officers and Committee Reports
- Beth Beattie, MoEFCS President, presiding

11:00 a.m.- 12:30 p.m.

o **Awards Luncheon**

- The Barley House at Moontown Crossing, 3060 N Kentwood Ave, Springfield, MO 65803
- Please join us as we spotlight professionals who have gone above and beyond this year in Family and Consumer Sciences, including recognizing retirees. .
- Included with MoEFCS Conference Registration; catered by Bambino's Cafe'
Pre Registration Required

12:30 p.m.-1:15 p.m.

o **2024-2025 DESE FCSHS Mentor/Protégé Meet & Greet**

- The Barley House at Moontown Crossing, 3060 N Kentwood Ave, Springfield, MO 65803
- Congrats on being a new FCSHS teacher; we are so happy to have you! Get the school year started off right by networking with new teachers just like you and meeting the veteran teachers that will serve as your mentors this year. Share contact information, ask questions, and get ready for the new school year. This is for new teachers and those maybe wanting to serve as a mentor to new teachers.

1:00 p.m.-4:00 p.m.

o **MoEFCS Industry Tour & Chef Demonstration (30 max, pre-registration required)**

- Tour SGC Foodservice and get a behind the scenes glimpse of food service distribution, followed by a program in the kitchen with Corporate Chef Curtis Adams

1:00 p.m.-4:00 p.m.

o **Missouri ACTE All Division Afternoon Sessions**

- Oasis Hotel and Convention Center, 2546 N Glenstone Ave, Springfield, MO 65803
- [Click here](#) for session times and descriptions

4:30 p.m.- 6:30 p.m.

o **Missouri ACTE Awards Reception / New Professionals**

- The Barley House at Moontown Crossing, 3060 N Kentwood Ave, Springfield, MO 65803
- All are invited to join us to celebrate Missouri ACTE Award nominees from MoEFCS.

7:00 p.m. - 9:00 p.m.

o **BINGO Networking Dinner**

- The Barley House at Moontown Crossing, 3060 N Kentwood Ave, Springfield, MO 65803.
- Get ready to shout "BINGO!" and win some amazing prizes. Each attendee will receive one Bingo card per round, BBQ dinner, and networking with other FCS teachers!
- **Pre Registration Required**



Show your spirit! Wear your college shirt or a FCS related shirt, jeans, and tennis shoes to Wednesday's sessions!

Wednesday, July 24, 2024

For resources from Wednesday's sessions, click on the title link to be taken to the speaker resource page with more information and session resources.

Time	Session	Speaker	Location
8:00-9:15	Networking Continental Breakfast <i>Sponsored by MSU COB Merchandising and Fashion Design</i>		Glass 486
8:20-8:50 9:00-	MoEFCS 2024-2025 Board Meeting	Emily Daniel	Glass 487
9:15 9:15-	Welcome and Conference Announcements	Beth Beattie	Glass 101
10:00 10:10-	DESE Update with Theresa	DESE Staff	Glass 101
11:00 11:10-	Concurrent Session 1		Glass Hall
12:00 12:15-	Concurrent Session 2		Glass Hall
1:30 (Dining Center Open Until 1:00 pm)	Networking Luncheon; included with registration fee--all are invited to attend. Lunch will be provided at Blair Shannon Dining Center on the MSU campus. Lunch tickets will be distributed on Wednesday morning at the DESE Update or available at the information table on the 4th Flr.	Blair Shannon Dining Center	
1:30-2:20	Concurrent Session 3		Glass Hall
2:30-3:20	Concurrent Session 4		Glass Hall
3:30-3:50	Basket Drawings and Final Announcements	Mitzi Kelly	Glass Hall 101

Earn an Industry Certificate at MoACTE for Free Special for Business and Family Consumer Science Teachers

Industry certificates, hosted on iCEV, are developed, and issued by industry leaders. MoACTE conference attendees can earn an industry certification for FREE at MoACTE Summer Conference. You will be able to choose from the following certifications.



AMSA Culinary Meat Selection & Cookery Certification




AMSA Food Safety & Science Certification



AMSA Meat Evaluation Certification



BASF Plant Science Certification



Benz School of Floral Design Principles of Floral Design Certification
HIGH SCHOOL ACCESS ONLY



Center for Financial Responsibility Personal Financial Literacy Certification



Ducks Unlimited Ecology Conservation & Management Certification



Elanco Fundamentals of Animal Science Certification



Elanco Veterinary Medical Applications Certification



EETC Principles of Small Engine Technology Certification



Express Employment Professionals Business Office Technology Certification



Express Employment Professionals Career Preparedness Certification



Home Builders Association of Alabama Residential Construction Skills Certification



NCLCA Principles of Livestock Selection & Evaluation Certification



NHJTCA Equine Management & Evaluation Certification



Southwest Airlines Professional Communications Certification



USDA Natural Resources Conservation Service U.S. DEPARTMENT OF AGRICULTURE NRCS Fundamentals of Conservation & Sustainability in Agriculture



If you register by July 11, you will receive access to certification preparation materials. Register at <https://share.hsforms.com/10FGkglFLRuenOLS49uQBEQ2reg>. You may test without registration. You do not have to be a current iCEV subscriber to take the certification exam.

Contact Marilyn Allen, Marilyn.allen@icevonline.com for more information.



**Missouri Association for Career and Technical Education (ACTE) Summer Conference
Missouri Health Science Education (MHSE) Division Agenda**

*Oasis Hotel & Convention Center
2546 North Glenstone Avenue
Springfield, MO 65803*

Monday, July 22, 2024

- | | |
|----------------|---|
| 9:30 AM | Missouri ACTE Board of Directors Meeting
Oasis Hotel & Convention Center – Sahara Room |
| 1:00 – 6:00 PM | Missouri ACTE Conference Registration
Oasis Hotel & Convention Center – Grand Ballroom |
| 1:00 – 6:00 PM | Exhibits Open
Oasis Hotel & Convention Center – Grand Ballroom |
| 2:00 – 3:00 PM | All Missouri ACTE Committee Meetings
Oasis Hotel & Convention Center – Maui Ballroom |

Tuesday, July 23, 2024

- | | |
|-------------------|--|
| 7:00 AM – 3:00 PM | Exhibits Open
Oasis Hotel & Convention Center – Grand Ballroom |
| 7:00 AM – 3:00 PM | Missouri ACTE Conference Registration
Oasis Hotel & Convention Center – Grand Ballroom |
| 10:00 – 11:30 AM | Opening General Session (MHSE)
Oasis Hotel & Convention Center – Paradise Ballroom |
| 1:00 – 4:00 PM | All Division Sessions
Oasis Hotel & Convention Center – Maui, Coco & Fiji |
| 4:30 – 6:00 PM | Missouri ACTE Awards Reception/New Professionals
The Barley House at Moon Town Crossing |

Wednesday, July 24, 2024

- 8:00 – 11:00 AM Missouri ACTE Late Registration
Oasis Hotel & Convention Center Glass Lobby
- 8:00 – 9:00 AM MHSE Welcome & Business Meeting
(All Registered Conference Attendees to Participate) Oasis
Hotel & Convention Center – Fiji

Wednesday, July 24, 2024 (Continued)

- 9:00 – 11:00 AM 50 Ways to Teach Medical Terminology
Linda Stanhope & Kim Turnbull
Oasis Hotel & Convention Center – Fiji
- 11:00 – 11:15 AM BREAK
- 11:15 AM – 12:15 PM Courageous Techniques to Integrate Artificial Intelligence into your Health
Science Classroom
Oasis Hotel & Convention Center – Fiji
*Each Round Table will create various activities/assignments that can be used
within any Health Science educator's classroom. Round Table participants will
present to the group at large for a share-out at the conclusion of this session.*
- Development of a Choice Board & Math Story Word Problems
Jennifer Emry, Facilitator
 - Medical Terminology BINGO and Jeopardy Unit Review
Mandy Placke, Facilitator
 - Development of Unit Objectives & Substitute Lesson Plans
Shylee Endicott, Facilitator
 - Letters of Recommendation, Mock Interview Questions & Resume Building
Skills
Lora Frazier, Facilitator
- 12:15 – 1:30 PM Recognition Lunch
Oasis Hotel & Convention Center – Fiji
- 1:30 – 3:30 PM CTE Bell Ringers: 25 Ways to Start Your Days
Bing Boettner, Retired Health Science Educator & Michelle Conrad, UCM Oasis
Hotel & Convention Center – Fiji
- 3:30 – 4:30 PM Health Science Round Robin Discussion Topics Oasis Hotel & Convention
Center – Fiji *Each topic will be 20 minutes in length and will allow an
opportunity to discuss openly with colleagues.*

- Interactive Health Science Classroom Activities: Making Learning Fun!
Lauri Redmon, Facilitator
- Providing Simulation in the Health Science Lab: An Opportunity for Growth and Self-Discovery
Amie Riley, Facilitator
- Effective Classroom Management Techniques: Your Words Matter o
Lacey Williams, Facilitator

3:30 PM House of Delegates Meeting
Oasis Hotel & Convention Center – Fiji

Thursday, July 25, 2024

8:00 – 9:00 AM Bringing the Clinical Rotation into the Classroom through Virtual Simulation
Aaron Panek, DEPCO
Oasis Hotel & Convention Center – Fiji

9:00 – 10:00 AM Clinical and Employability Skills
Linda Stanhope & Kim Turnbull
Oasis Hotel & Convention Center – Fiji

10:00 – 10:45 AM Updates All Around: DHSS, AMCA, NHA Oasis
Hotel & Convention Center – Fiji

10:45 – 11:00 AM MHSE Conference Wrap-Up
Oasis Hotel & Convention Center – Fiji

12:00 PM Missouri ACTE Board of Directors Meeting
Oasis Hotel & Convention Center – TBA



Find us on the YAPP APP: <https://my.yapp.us/MTTA24>

Sunday, July 21, 2024

4:00 – 7:00 pm **MTTA Board of Directors Pre-Conference Meeting**, Oasis, Bora-Bora Boardroom

Monday, July 22, 2024

Please pre-register for classes (workshops) by Monday, July 1, 2024

10:00 am - 12:00 pm **Using Google for Success**, Dr. Lauren Hays, University of Central Missouri (UCM) Associate Professor, Educational Technology, Oasis-Mojave
Come to this session to learn about all things Google. Do you need students to collaborate, share, communicate, and present? Do you need to gather information from your students? Do you need to keep track of school events? Google can help make your teaching and your students' education much easier. In this session, we will discuss how to use Google: Drive, Docs, Forms, Spaces, Calendar, Meet, and more!
The session will also include time for you to use Google tools so that you leave the session with skills you can implement.

Pre-registration recommended

10:00 am - 12:00 pm **Additive Manufacturing Technology Workshop**, Robert Wise, Manufacturing Lab Manager at Ozarks Technical Community College, OTC, Robert W. Plaster Center for Advanced Manufacturing Building, PMC200-221
Join us to learn about many additive manufacturing technologies and their practical uses!
- Bound Metal Disposition (BMD) – Metal 3D printing using Desktop Metal Studio System
- Fused Deposition Modeling (FDM) - Fast multi-color prints using Bambu Lab X1-Carbon with AMS
- Digital Light Processing (DLP) – Strong and functional resin 3D prints using 3D Systems Figure 4
- Polyjet 3D Printing - Multi-material printing of photorealistic prototypes using Stratasys J55

Pre-registration recommended

12:00 - 1:00 pm **Lunch on your own**

- 1:00 - 4:00 pm** **AI in CTE**, Dr. Lauren Hays, University of Central Missouri (UCM) Associate Professor, Educational Technology, Oasis-Mojave
- Discovering What is Possible with Artificial Intelligence in Education**
Have you heard a lot of buzz about artificial intelligence and wondered how it might fit into your work? Come to this session to hear practical tips for using artificial intelligence in your role as a teacher. The session will also include time for you to test artificial intelligence tools so that you leave the session with skills you can implement.
Pre-registration recommended
- 2:00 - 5:00 pm** **MoACTE Registration and Exhibits Open**, Oasis, Grand Ballroom
- 4:00 - 5:00 pm** **SkillsUSA 101: A SkillsUSA Year Start-to-Finish and Using Framework Resources**, Bri Nicholson, SkillsUSA MO State Advisor, Oasis, Kalahari
- Drawings for free registrations for FLC and SLSC!
Pre-registration recommended
- 5:30 - 7:30 pm** **MTTA Social, Tommy Hawks Axe House**
[TommyHawks Axe House - 1631 W. College St., Springfield - 41](#)
All Cluster Social: Ax throwing! \$30.00 per person
Food Provided, Bring Your Own Beverage. Wear closed toe shoes.

Tuesday, July 23, 2024

- 7:00 am - 3:00 pm** **Registration and Exhibits Open**, Oasis, Grand Ballroom
- 10:00 am - 11:30** **MTTA Business Meeting**, Oasis, Sahara
Attendance Required by all MTTA Members
- 11:30 - 12:30** **Lunch**, Deli Buffet, *Sponsored by UCM and State Tech*, Oasis, Sahara Alcove
- 12:30 - 1:30** **UCM Presentation of Skilled Technical Sciences Guide Book**, Oasis, Sahara
- 2:00 - 3:00 pm** **Cluster Meetings**
Attendance Required by all MTTA Members
- Architecture & Construction**, Sahara
Law, Public Safety & Security, Sahara
Information Technology, Kalahari
Arts, A/V & Communication, Mojave
Manufacturing, Sahara
Transportation, Distribution & Logistics, Kalahari
MCRIA - MO Collision Instructors, Bora Bora
- 5:30 - 6:30 pm** **Networking and Social**, Oasis, Sahara
- 6:30 - 8:00 pm** **MTTA Awards & New Professional Social**, Oasis, Sahara
All members welcome! Cash Bar and Hors d'oeuvres
Door Prizes and Exhibitor Bingo Cards Drawing

Wednesday, July 24, 2024

8:00 - 9:00 am	Late Registration , Oasis, Glass Lobby
8:00 - 9:00 am	Coffee and Donuts with Dr. Oscar Carter , DESE Report, <i>Sponsored by iCEV</i> , OTC, Robert W. Plaster Center for Advanced Manufacturing, <i>PM103AB</i>
9:00 - 9:15 am	MTTA Group Photo , OTC, Robert W. Plaster Center for Advanced Manufacturing, PM103AB
9:15 - 9:45 am	NEA , Samantha Hayes, OTC, Robert W. Plaster Center for Advanced Manufacturing, PM103AB
10:00 am	Cluster Session Begin

Cluster Sessions

Architecture & Construction

10:00 - 10:45 am	Laborers Union , OTC, PMC 139
11:00 am - 12:00 pm	Career Connections Carpenter's Union , OTC, PMC 139
1:00 - 4:00 pm	Grizzly Open House and CNC and Engraving Workshop , Grizzly, 1815 W Battlefield Rd, Springfield, MO, 65807
4:45 - 5:30 pm	Mentoring Presentation by Brandon Kempker , Oasis, Room TBD
7:30 - 9:30 pm	Roundtable , Oasis, Fire and Ice Restaurant

Law, Public Safety & Security

9:15 am - 3:00 pm	Shooting Qualifications . Leave from Robert W. Plaster Center, Travel to Busiek Conservation Area in Christian Count. Range attire will be needed, along with safety glasses and earmuffs. There is no address for the range, but a simple Google or Apple Maps search will get you almost there.
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Note: This is only for Law, Public Safety and Security Cluster

Information Technology

10:00 am - 12:00 pm	Tour Bluebird , Meet at Bluebird, 1904 N Le Compte Rd, Springfield, MO 65802
1:00 pm - 2:00 pm	Team Development: More Than Group Work , Amy Harris, OTC, ICW 238 In this session we will learn about industry tools for Computer Science team development including GitHub, Azure Boards and more.
2:00 pm - 3:00 pm	Kent Hulsey - How to implement E-Sports to get interest and funnel students in your computer class.

Arts, A/V & Communication Room

10:00 am - 12:00 pm	Graphic Arts Roundtable Curriculum Review, Ideas and Lesson Plans , OTC, ICW 240
1:00 - 2:00 pm	Graphic Arts Roundtable Resources and Supplies and Where to Purchase , OTC, ICW 240
2:00 - 3:00 pm	Graphic Arts Roundtable SkillsUSA Contest Review and How to Prepare Your Students , OTC, ICW 240

Manufacturing

- 10:00 am - 12:00 pm** **Miller Equipment Demonstrations**, OTC, ITTC, Lab101-Classroom 104
- 1:00 - 3:00 pm** **Hobart Curriculum**, OTC, ITTC, Lab 101-Classroom 104
- 1:00 - 5:00 pm** **Grizzly Open House**, Grizzly, 1815 W Battlefield Rd, Springfield, MO 65807
- 2:00 - 4:00 pm** **Grizzly CNC and Engraving Workshop**, Grizzly, 1815 W Battlefield Rd, Springfield, MO, 65807

Transportation, Distribution & Logistics

- 10:00 am - 12:00 pm** **Collision Repair New I-CAR Academy Curriculum Training**, OTC, ITTC Collision Repair Classroom, Shop 107 and 105
- 1:00 - 3:00 pm** **CCC1 Estimating System Training, Round Table Various Lessons Resources**, OTC, Collision Repair Classroom, Shop 107 and 105
- 10:00 - 10:30 am** **iCev CTE curriculum introduction**, OTC, Automotive classroom 111A
- 10:40 am - 12:00 pm** **Automotive - Snap-On NC3 Certification**, OTC, Automotive classroom 111A
- 1:00 - 3:00 pm** **Automotive - Snap-On NC3 Certification**, OTC, Automotive classroom 111A
- 12:00 - 1:00 pm** **MTTA Rib Crib Lunch**, *Sponsored by Grizzly*, OTC, Robert W. Plaster Center for Advanced Manufacturing PMC 103AB
- 1:00 - 5:00 pm** **Grizzly Open House**, 1815 W Battlefield Rd, Springfield, MO 65807
Door Prize Drawing at Grizzly Open House - Must Drop Off Ticket for Prizes
- 2:00 - 4:00 pm** **Grizzly CNC and Engraving Workshop**, Grizzly, 1815 W Battlefield Rd, Springfield, MO 65807
- 3:30 pm** **MoACTE House of Delegates Meeting**, Oasis

Thursday, July 25, 2024

- 8:30 - 9:30 am** **Planner's Post-Conference Meeting**, Oasis, Coco
- 9:30 - 10:30 am** **Board of Directors Post-Conference Meeting**, Oasis, Coco

AHEAD OF THE CURVE: WORKSHOPS FOR CTE

JULY 22, 2024

MOACTE PRE-CONFERENCE
Pre-register by Monday, July 1, 2024

Additive Manufacturing Technology 10:00 am - 12:00 pm

Robert Wise, Manufacturing Lab Manager at Ozarks Technical Community College
Robert W.Plaster Center for Advanced Manufacturing Building, PMC200-221

Join us to learn about many additive manufacturing technologies and their practical uses!

Bound Metal Disposition (BMD) – **Metal 3D printing** using Desktop Metal Studio System
Fused Deposition Modeling (FDM) - Fast multi-color prints using Bambu Lab X1- Carbon with AMS
Digital Light Processing (DLP) – Strong and functional resin 3D prints using 3D Systems Figure 4
Polyjet 3D Printing - Multi-material printing of photorealistic prototypes using Stratasys J55

Using Google for Success 10:00 am - 12:00 pm

Dr. Lauren Hays, University of Central Missouri
Associate Professor, Educational Technology, Oasis-Mojave

Come to this session to learn about all things Google.

Do you need students to collaborate, share, communicate, and present? Do you need to gather information from your students? Do you need to keep track of school events? Google can help make your teaching and your student's education much easier.

In this session, we will discuss how to use Google Drive, Docs, Forms, Spaces, Calendar, Meet, and more! The session will also include time for you to use Google tools so that you leave the session with skills you can implement.

AI in CTE 1:00 - 4:00 pm

Dr. Lauren Hays, University of Central Missouri
Associate Professor, Educational Technology, Oasis-Mojave

Discovering What is Possible with Artificial Intelligence in Education

Have you heard a lot of buzz about artificial intelligence and wondered how it might fit into your work? Come to this session to hear practical tips for using artificial intelligence in your role as a teacher. The session will also include time to test artificial intelligence tools so that you leave the session with skills you can implement.

No charge to MoACTE 2024 Conference Registrants

\$20.00 per workshop fee for Non MoACTE Non 2024 Conference Registrants

Information:

Linda.Stinson@dese.mo.gov

573-751-7864

AHEAD OF THE CURVE: WORKSHOPS FOR CTE

JULY 22, 2024

MOACTE PRE-CONFERENCE

Pre-register by Monday, July 1, 2024

Name: _____ Cell Phone: _____

Home Address: _____ Home E-mail Address: _____

City: _____ State: _____ Zip Code: _____

Name of School: _____ School Phone: _____

Subject Taught: _____ Program Area: _____

School Address: _____ School E-mail Address: _____

City: _____ State: _____ Zip Code: _____

Additive Manufacturing Technology 10:00 am - 12:00 pm OTC, Springfield, MO

Registered for 2024 MoACTE Conference Yes _____ No _____

Using Google for Success 10:00 am - 12:00 pm Oasis, Springfield, MO

Registered for 2024 MoACTE Conference Yes _____ No _____

AI in CTE 1:00 am - 4:00 pm Oasis, Springfield, MO

Registered for 2024 MoACTE Conference Yes _____ No _____

**Please
Pre-Register by
July 1, 2024**

No charge for MoACTE 2024 Conference Registrants.

\$20.00 per workshop fee for Non-MoACTE 2024 Registrants. Checks need to be payable to: **MTTA**.

Please Email or Send Completed Registration To:

Linda Stinson
Department of Elementary and Secondary Education Skilled Technical Sciences
P.O. Box 480
Jefferson City, MO 65102-0480 Phone: 573-751-7864
Email: Linda.Stinson@dese.mo.gov





MVATA

2024 MISSOURI VOCATIONAL AGRICULTURE TEACHERS SUMMER CONFERENCE AGENDA

SUNDAY JULY 21, 2024:

MSU DARR AGRICULTURAL CENTER: 2401 S. KANSAS EXPRESSWAY, SPRINGFIELD, MO. 65807

1:30 p.m. – 5:00p.m. – **Animal Science Curriculum Host Site Training-** Vivayic & Missouri Ag. Ed - Darr Ag Center Room 108

10:00 A.M. – 6:00p.m. – **Missouri Agriscience Teacher Ambassador Training-** AgI2 Lead Teacher Team & NAAE Trainer Darr Ag Center Room 130 A

MONDAY JULY 22, 2024:

MSU DARR AGRICULTURAL CENTER: 2401 S. KANSAS EXPRESSWAY, SPRINGFIELD, MO. 65807

9:00 a.m. – Noon – **Pesticide Applicators Certification:** *Terry Halleran-MU Extension* – Darr Ag Center Room 130F

9:00 a.m. – Noon – **TBD Professional Development** – Darr Ag Center Room -----

9:00 a.m. – Noon – **TBD Professional Development** – Darr Ag Center Room -----

8:00 a.m. – 3:00p.m. – **Missouri Agriscience Teacher Ambassador Training-** AgI2 Lead Teacher Team & NAAE Trainer Darr Ag Center Room 130 A

10:00 a.m. – Noon – **State FFA Degree Committee Meeting-** Darr Ag. Center Room 130 E

9:00 a.m. - Noon – **FFA Relations/CDE Committee Meeting** – Darr Ag Center Room 130C

9:30 a.m. – **Missouri ACTE Board of Directors Meeting** – Oasis Conference Center

1:00 p.m.-3:00 p.m. - **1st OR 2nd Year Teacher Optional Planning Meeting** – Darr Ag. Center Room 130 E
1:00 p.m. – 3:00 p.m. - **Committee Meetings** – *Darr Center*

MVATA Auditing Committee – Room 130F ACT

Committee – Room 116

Curriculum and Resources Committee – 108

MVATA Legislative Committee – 130D

MVATA Adult Education Committee – 130B

Professional Development Committee – 130C

1:00 p.m. – 6:00 p.m. - **Missouri ACTE Registration and Visit Exhibits**
Oasis Hotel & Conference Center – Grand Ballroom

2:00 p.m. – 3:00 p.m. – **All Missouri ACTE Committee Meetings**
Oasis Hotel Conference Center

4:30 p.m. – 8:00 p.m. – **MVATA Executive Committee Meeting** (*Current & Incoming MVATA Officers*)
Darr 116

4:00 p.m. – 8:00 p.m. – **Missouri 1st & 2nd Year Teachers Session** (**ALL Proteges & ALL Mentors REQUIRED**)
Dinner & Seminars– **Professional Dress Requested**
Darr Center All Rooms
(*Beginning Teacher Directory Photos will be taken*) – Room 130D

6:00 p.m. – 7:00 p.m. - **Resolutions Committee** – *Darr Agricultural Center – Room TBD*

TUESDAY JULY 23, 2024:

MOACTE

OASIS HOTEL & CONFERENCE CENTER – 2546 N. GLENSTONE AVE, SPRINGFIELD, MO 65803

7:00 a.m. – 3:00 p.m. – **Missouri ACTE Exhibits Open**, *Oasis Conference Center – Grand Ballroom*

7:00 a.m. – 3:00 p.m. – **Missouri ACTE Conference Registration**, *Oasis Conference Center – Grand Ballroom*

8:00 a.m.-9:30a.m. – **Missouri ACTE Opening General Session**, *Oasis Hotel & Convention Paradise Ballroom*

Welcome; President-Elect Speeches

10:00 a.m.-11:30a.m.– **Missouri ACTE Opening General Session II** - Oasis Hotel & Convention Paradise Ballroom

Welcome; President-Elect Speeches

11:30 – 1:30 p.m. – **Dine-Around Town**

1:00p.m. – 3:00p.m. – Missouri ACTE Board of Directors Training – Oasis TBA

1:30 p.m. – 4:00 p.m. **MoACTE Special Workshops**

MVATA

MEETINGS: HILLCREST HIGH SCHOOL - 3319 N GRANT AVE, SPRINGFIELD, MO 65803

12:30 p.m. – 1:00 p.m. – **MVATA Membership Committee** – Atrium 1:00 p.m. –

4:00 p.m. - **First General Session – Agricultural Education** – *Auditorium*

(NO FOOD OR DRINK ALLOWED IN AUDITORIUM)

Professional Dress Requested

- o MVATA Meeting: Travis Kramme, MVATA President, Sullivan
- o Invocation: Rylyn Small, MVATA President Elect, East Prairie
- o Necrology Service: District President or Appointee
- o Financial Report & Presentation of Budget: Pam Proffitt-Rowland, MVATA Treasurer
- o Presentation of Ag Teacher’s Creed to New Teachers: Jackie Carlson, MVATA Secretary, Jefferson
- o Teacher of Teacher Awards: Travis Kramme, MVATA President, Sullivan
- o 30 Minute Awards: Travis Kramme, MVATA President, Sullivan
- o Director’s Report: Keith Dietzschold, Director – Agricultural Education DESE
 - National FFA Report

Break (*Sponsored by University of Missouri –CAFNR*) – Atrium

District Meetings

Northeast: Cafeteria

South Central: Choir Room

Northwest: Library

Southeast: PLTW - N

Central: Science Atrium

Southwest: Auditorium

6:00p.m. – 8:00p.m. – University of Missouri Faculty & Alumni Social – Springfield Brewing Company

WEDNESDAY JULY 24, 2024:

MVATA

MEETINGS: HILLCREST HIGH SCHOOL - 3319 N GRANT AVE, SPRINGFIELD, MO 65803

- 7:30 a.m. – 8:00 a.m. - **Coffee Break** (*Sponsored by: University of Central Missouri*) – Atrium
7:30 a.m. – 8:00 a.m. - **Teacher Directory Photo Retakes** – Atrium
8:00 a.m. – 11:00 a.m. – **Missouri ACTE Late Registration** – Oasis Conference Center – Glass Lobby
8:00 a.m. – 8:15 a.m. - **Workshop Announcements** – Avery Deevers, State PD Specialist
8:20 a.m. – 10:45 a.m. - **Carousel Workshops** (Pick 3 to attend & times Vary – see handout or QR code)
 Session 1 - 8:20 a.m. to 9:05 a.m.
 Session 2 - 9:10 a.m. to 9:55 a.m.
 Session 3 – 10:00 a.m. to 10:45 a.m.
8:30 a.m. – 10:50 a.m. - **Post-Secondary Education Institutions Planning Mtg.** - Library
10:50 a.m. - **Introduction of Industry Panel** – Travis Kramme, MVATA President, Sullivan
10:55 a.m. – 12:00 p.m. **Industry Panel: Pathways and Potential in Plant Sciences**
12:00 p.m. – 2:00 p.m. - **MVATA Awards Luncheon & Awards Presentations**
 Cafeteria/Auditorium - (Professional Dress Requested)
2:00 p.m. – 2:15 p.m. - **Break** (*Sponsored by: Northwest Missouri State University*) – Atrium
2:00 p.m. - **Pictures of Award Recipients** – Atrium
2:00 p.m. – 4:30 p.m. - **Post-Secondary Education Institutions Mtg.** – Library
2:15 p.m. – 4:30 p.m. - **Mini-Techs** – Various Locations
3:30 p.m. - **Missouri ACTE House of Delegates Mtg.** – Oasis Conference Center – Coco
4:30 p.m. – 6:00 p.m. – **Teacher Welfare & Service Awards Committee Meeting** – Shrine Mosque
6:00 p.m. – 8:00 p.m. - **Agricultural Education Division Social** – Shrine Mosque
 All MVATA members and their families are welcome to attend this social.
 Sponsored by State Technical College of Missouri & Seitz Fundraising

THURSDAY JULY 25, 2024:

MVATA

MEETINGS: HILLCREST HIGH SCHOOL - 3319 N GRANT AVE, SPRINGFIELD, MO 65803

- 8:00 a.m. - **Coffee & Donuts** – (*Sponsored by: Four Seasons*) – Atrium
8:30 a.m. – 10:30 a.m. - **Second General Session – Agricultural Education**
 Auditorium - Professional Dress Requested
 Chairperson: Travis Kramme, MVATA President, Sullivan
 Keynote Speaker: Janet Adkison, Missouri Farm Bureau
 - Committee Reports
 - Other Business
 - Announcements
10:30 a.m. – 12 Noon - **STAR Team Meeting** – Library
12 Noon - **Missouri ACTE Board of Directors Meeting** – Oasis Conference Center – Coco

Free Belt Buckle



Actual Size

FFA CHAPTERS ONLY

If your chapter sells at least **500 packages** of products from one or more of our primary programs during the **Fall Semester of 2024**, then you will qualify to receive a *Free* Belt Buckle. This is a great way to reward your top performing student!

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SCAN, SELECT ORGANIZATION, SELECT STUDENT, AND ORDER.

Organization Name: USA High FFA

Student Name: Jimmy Wheeler



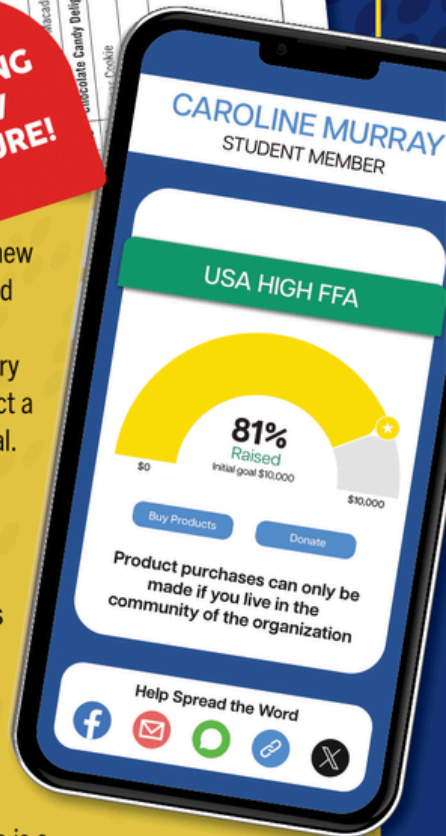
SIGNATURE COLLECTION

Teacher: _____

Student: _____

Cinnamon Twist \$18 \$18 \$18
Gourmet Cinnamon Rolls
Peanut Nougat
Acadamia
Chocolate Candy Delights
Cookie

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TEXT MESSAGES

Students can text friends and family through the app that will allow them to make a purchase or a donation and pay with a Credit or Debit card.

SOCIAL MEDIA POST

iFreshCountry can generate a post that each student can copy and post to social media that allows consumers to make a purchase or donation with a Credit or Debit Card.

MORE PROFIT - LESS WORK

When consumers pay with a Credit or Debit Card, they buy more product which will increase your organization's profit while making your life as a teacher much easier. Just imagine NOT having all that cash and checks being handed to you from your students.



- When a teacher creates a new campaign, they are required to select a goal. With most organizations, Fresh Country recommends that you select a \$10,000 or more profit goal.
- When a consumer lands on a "Student Page" the graphic will be visible with the option to **Buy Products** or **Donate**. This graphic will be updated in real time. The graphic enables your community to see your goal and the profit earned to date. This feature is a game changer that will benefit your organization by increasing your profits substantially!
- This graphic will also be visible on every student's dashboard as well as the teacher's dashboard. Teachers will be able project the graphic in the classroom daily as a tool to use to motivate students.



For more information on iFreshCountry 9.0 check out the videos at www.freshcountry.com
iFreshCountry Help Desk: 903.738.6994

2024 CONFERENCE EXHIBITORS

Advanced Technologies Consultants

Booth C36

Technical Training Equipment

Realityworks, Inc.

Booth A6

Realityworks creates innovative learning tools for skills training for many CTE fields.

Seitz Fundraising

Booths A1, A2, A3

Fundraising products

MO Vocational Rehabilitation

Booth C33

Information about Missouri VR

Missouri Dept. of Elementary & Secondary Education

Booth B25

Informational items about Missouri Dept. of Elementary & Secondary Education

CareerSafe

Booth B20

Online career information, postcards, swag with logo, flyers

iCEV

Booth B26

Online CTE Curriculum/Instructional Materials/Certification Testing

Fresh Country

Booth A12

Fundraising programs

Missouri State University College of Business

Booth C39

Informational packets, small giveaways

4 Season's Fundraising

Booths A7, A8

Fundraising Items

meat/cheese/fruit/cookies

University of Central Missouri

Booths B16, B17

Marketing Materials and giveaways

Missouri Hospital Association

Booth A5

Missouri Health Career material

Depco Enterprises LLC

Booths B18, B19

Curriculum, Equipment & Software Solutions for STEM and Career Education

Ozark Delight Candy

Booth B21

Ozark Delight Fundraising Lollipops

CDX Learning

Booth A10

Auto and Diesel

AGC of Missouri Build My Future

Booth C34

Promote Build My Future event

State Tech

Booth A11

College materials

G-W Publisher

Booth B23

Textbooks, Digital, Teacher Resources

Aidex

Booths C40, C41

Technical Training Equipment

Cutting Edge Curriculum

Booth C44

Stop by and see whats new with Cutting Edge Curriculum and MyCAERT! Grab some swag and enter to win a free library!

Grizzly Industrial Inc

Booth B22, B29

Metal/Wood Working Metal Tools & Machines

University of Missouri

Booth C42

Educational materials, giveaways & local food items

zSpace

Booth C38

A glasses free augmented/virtual reality platform providing innovative hands-on experimental learning to improve achievement in CTE and career readiness programs, including applications in Advanced Manufacturing & Robotics, Agriculture & Food, Health Sciences, Information and Technology, Skilled Trades and Transportation pathways.

Missouri Welding Institute

Booth A4

#1 Welding school in the country

Avila University

Booth B27

Educational materials

Custom Resources Fundraising

Booth C31

Fundraising

Jordan Essentials

Booth C32

Magnesium products

Northwest Missouri State University Online

Booth A13

Educational materials

Lil Ol' Cookie House

Booth B28

Fundraising cookies, candies, coffees

Paxton/Patterson

Booth A6

College & Career, Health Science Careers, Construction

Fronius USA LLC

Booth A14

Welding equipment

Collins

Booth B24

Salon and school furniture

PowerSchool

Booth C30

Naviance, college and career readiness software

SchoolLinks

Booth A15

One stop shop for college and career readiness platform

Ash Interactive/Virtual Career Tech

Booth A37

Digital and marketing services, graphic and web design, videography and photography

Pittsburg State University Safety Management

Booth TBD

Post Secondary Education Information

University of Missouri Hospitality Management

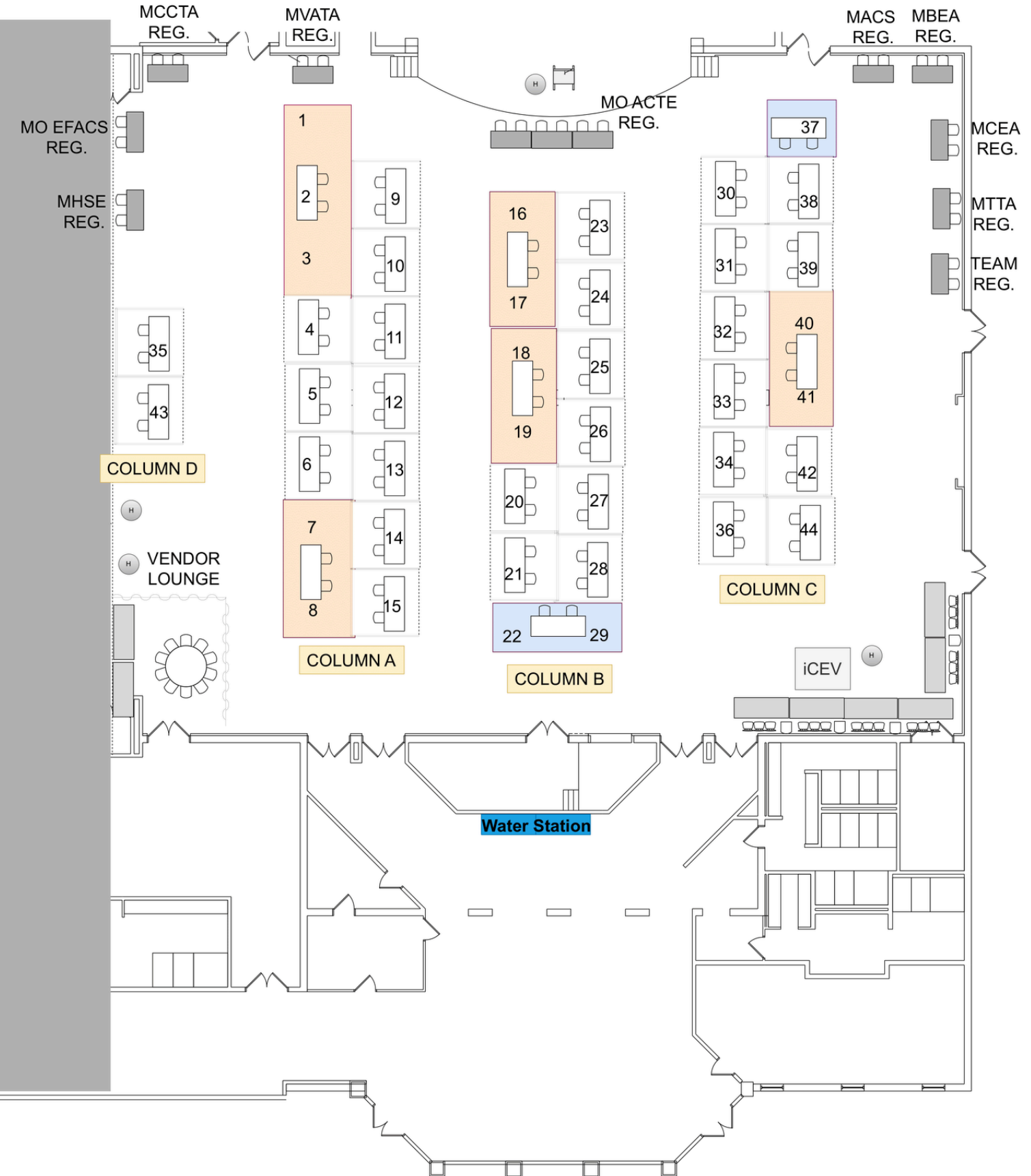
Booth D35

Information about Hospitality Management program at Mizzou

MO ACTE VENDOR HALL

7/21 - 7/23 2024

(44) Total Booths





2024 Missouri ACTE Summer Conference July 21-25, 2024

MoACTE Conference Location

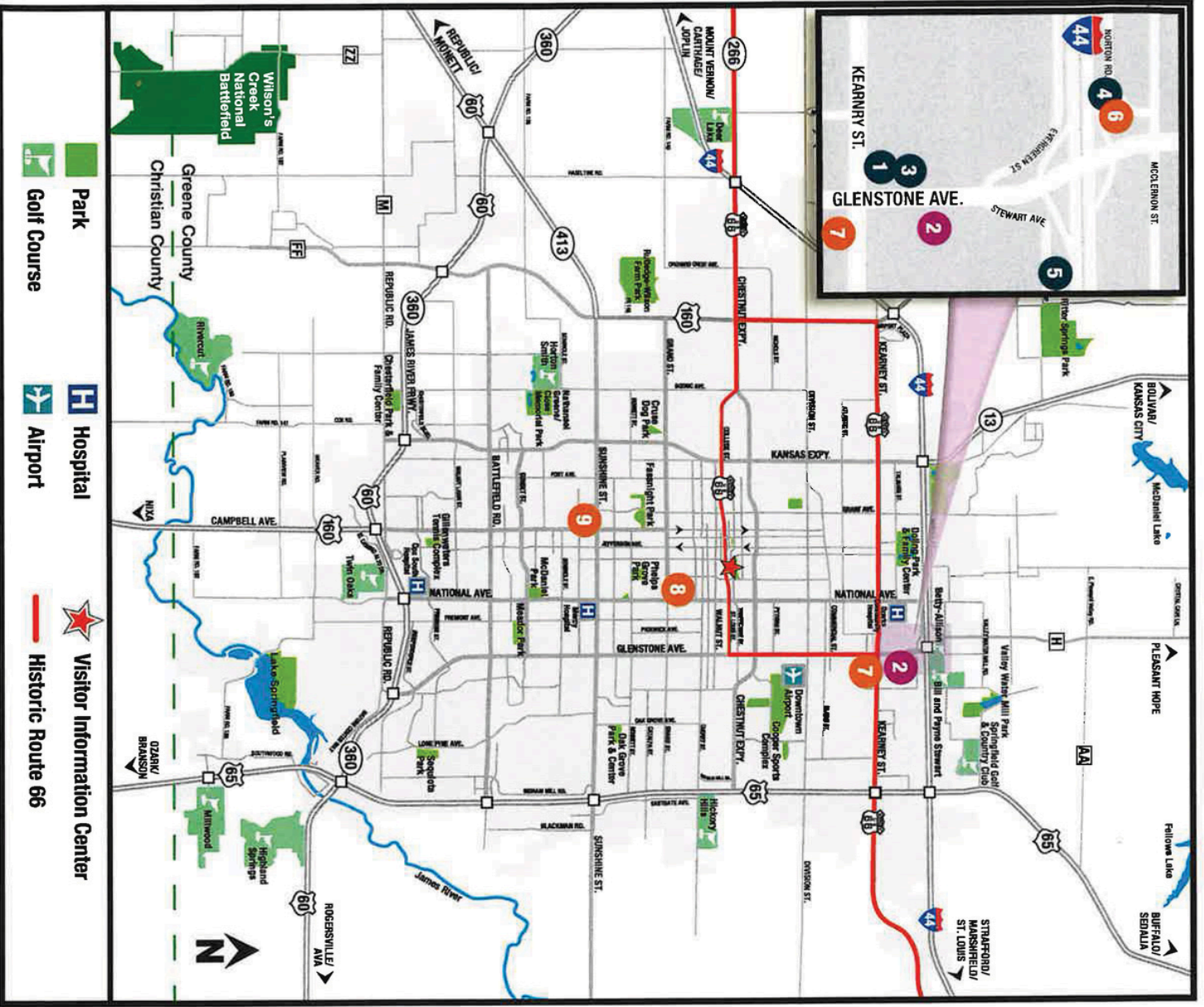
- Oasis Hotel & Convention Center – 2546 N. Glenstone Ave.

Accommodations

- Doubletree Hotel by Hilton Springfield – 2431 N. Glenstone Ave.
- Oasis Hotel & Convention Center – 2546 N. Glenstone Ave.
- Fairfield Inn – 2455 N. Glenstone Ave.
- Holiday Inn Express & Suites – 3050 N. Kentwood Ave.
- Springhill Suites – 203 S. Kerr St.

Off-Site Locations and Attractions

- Barley House at Moontown Crossing – 3060 N. Kentwood Ave.
- Big Shots Golf – 1930 E. Kearney St.
- Missouri State University – 901 S. National Ave.
- Bass Pro Shops Outdoor World and Wonders of Wildlife National Museum & Aquarium – 1 Bass Pro Dr.



For maps, attractions, shopping, dining, coupons, current events, and more, visit our website at SPRINGFIELDMO.ORG